



30x50 cm Wall Tiles



www.mirceramic.com

mici
MIR CERAMIC

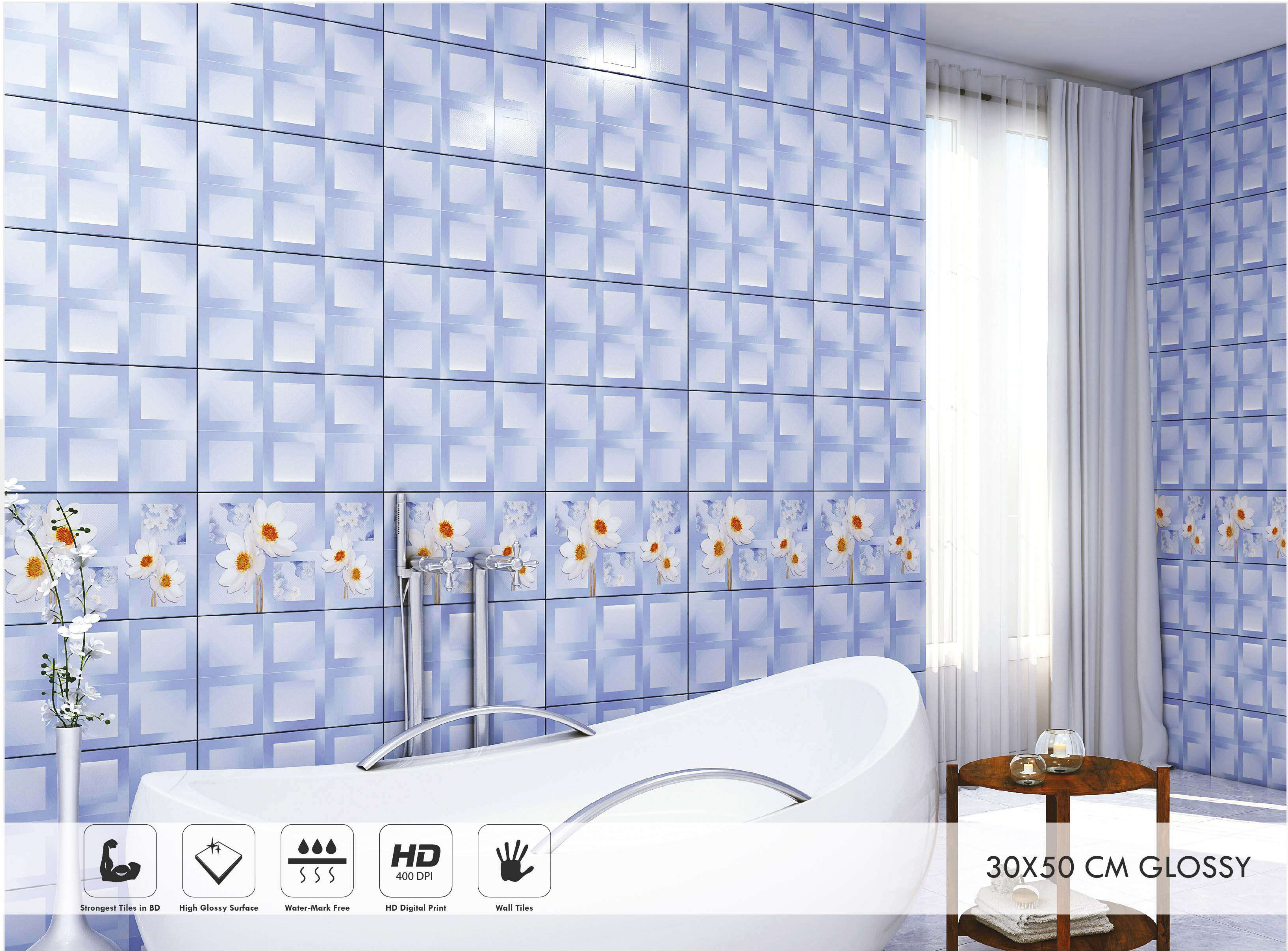
COMPANY PROFILE

Mir Ceramic Limited is one of the largest and most trusted tiles manufacturers in Bangladesh. Our founder, **Mir Nasir Hossain**, is a leading business figure of Bangladesh and former president of FBCCI. He established Mir Ceramic in 2001 with a clear objective: To make the strongest and longest-lasting tiles in Bangladesh.

Since its inception, Mir Ceramic has utilized manufacturing equipment from SACMI (Italy), widely acknowledged as the best ceramics manufacturing equipment provider in the world. Mir secures the highest quality raw materials from across the world, including Spain, Italy, Malaysia and Thailand. MCL has also assembled an expert production team, with decades of experience in the industry, to oversee manufacturing. As a result, Mir Ceramic produces tiles with the highest bending strength and lowest water absorption, across a number of tiles categories, in Bangladesh. Consistently producing superior quality tiles over so many years has helped establish Mir as a dominant player in the upscale tiles market in Bangladesh.

Mir Ceramic is a proud member of The Mir Group of companies, one of the oldest and most highly reputed conglomerates in Bangladesh. The Mir Group began its journey in 1968 as Mir Akhter Hossain Limited (MAH), the iconic construction company. Since then, the group has diversified into real estate, telecommunications and ICT industries. Our portfolio of companies include Mir Holdings Ltd., Mir Telecom Ltd., Bangla Telecom Ltd., Coloasia Ltd. and MirNet.





Strongest Tiles in BD



High Glossy Surface



Water-Mark Free



HD Digital Print



Wall Tiles

30X50 CM GLOSSY



MIR CERAMIC LTD



WDG-3510-L



WDG-3512-L



WDG-3513-L



WDG-3514



WDG-3510-DHL



WDG-3512-HL



WDG-3513-HL



WDG-3514-HL



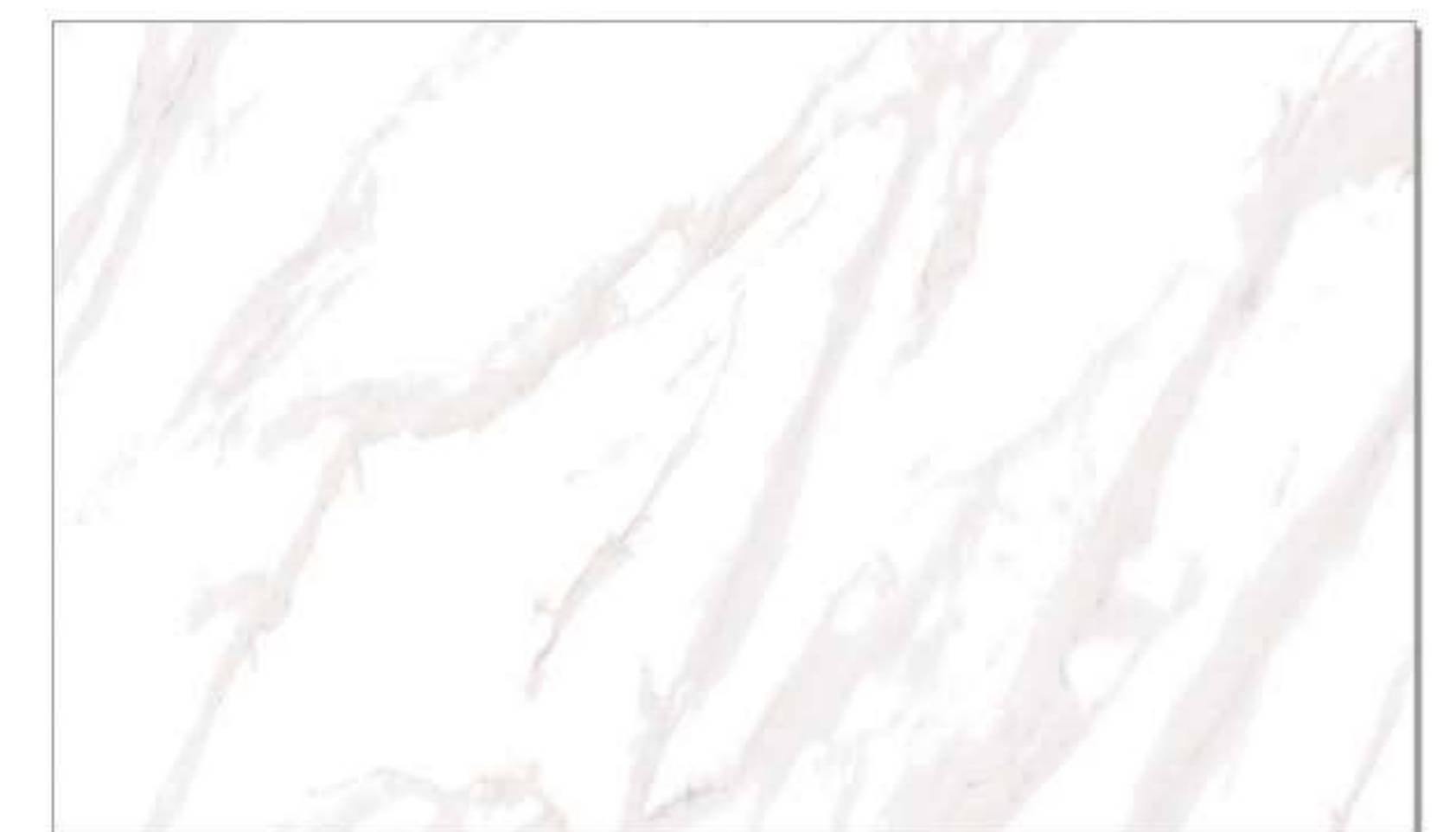
WDG-3510



WDG-3512



WDG-3513



WDG-3514



MIR CERAMIC LTD



WDG-3515



WDG-3516-L



WDG-3515-HL



WDG-3516-HL



WDG-3515



WDG-3516





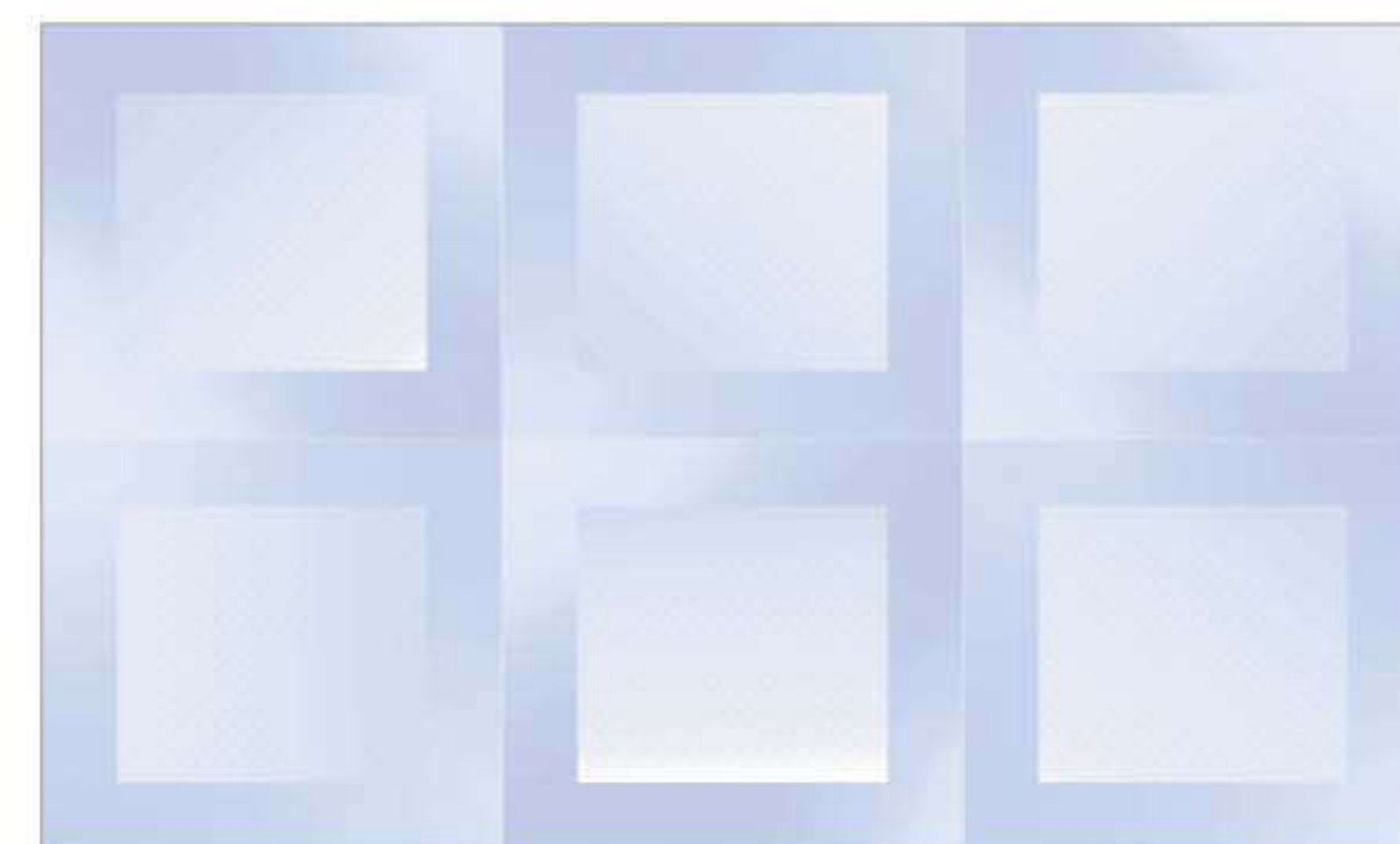
MIR CERAMIC LTD



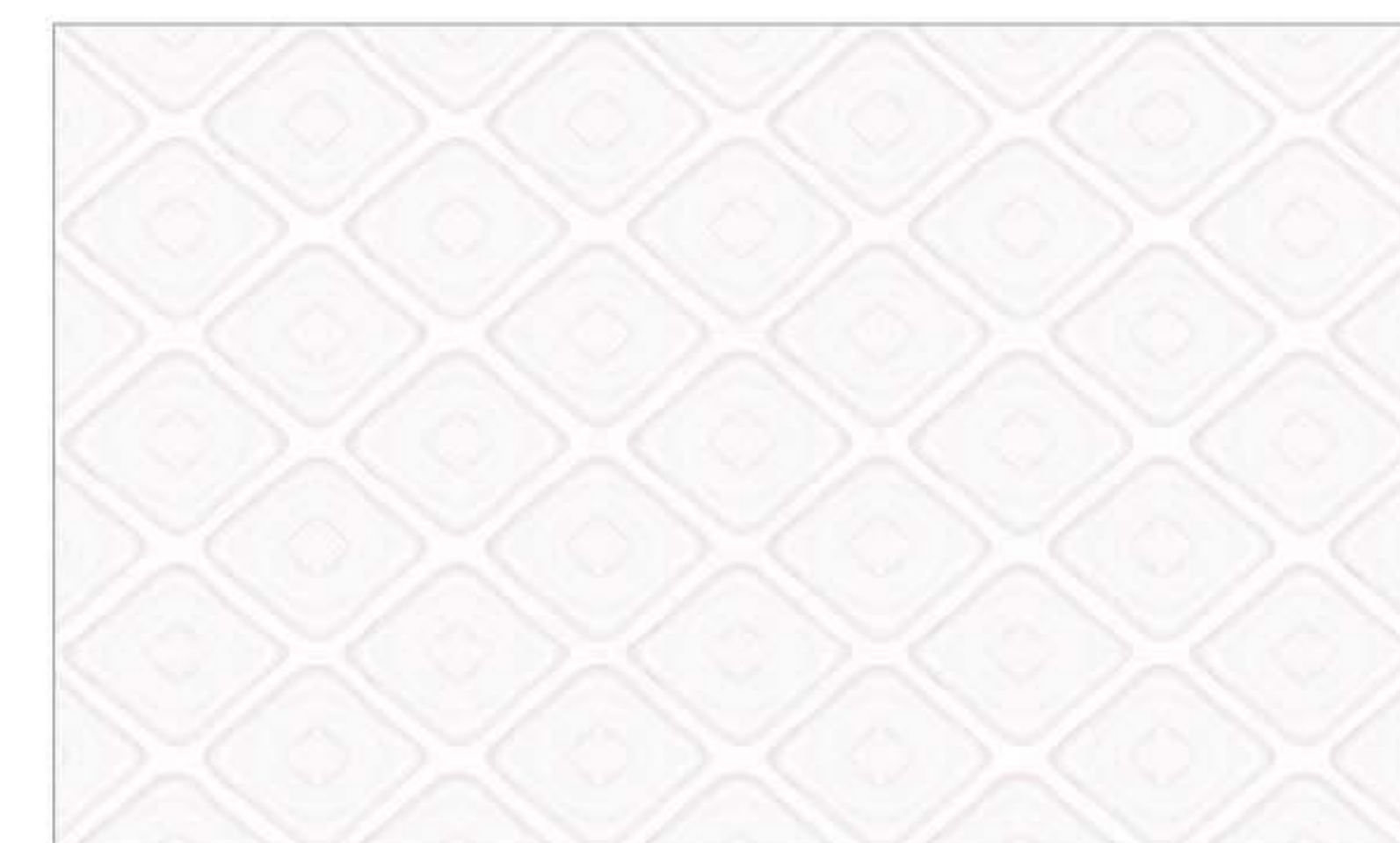
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WDG-3529-L



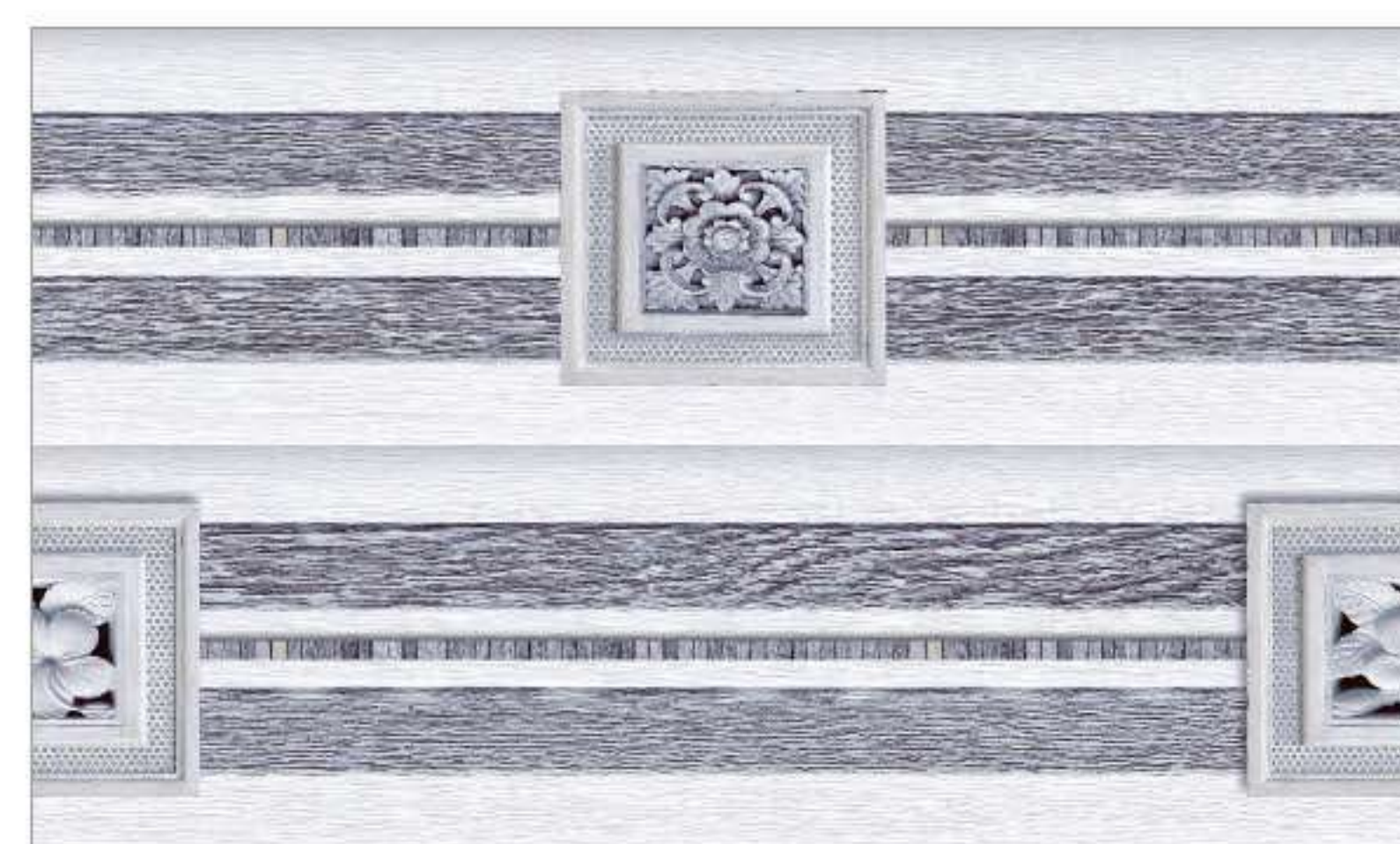
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WDG-3531



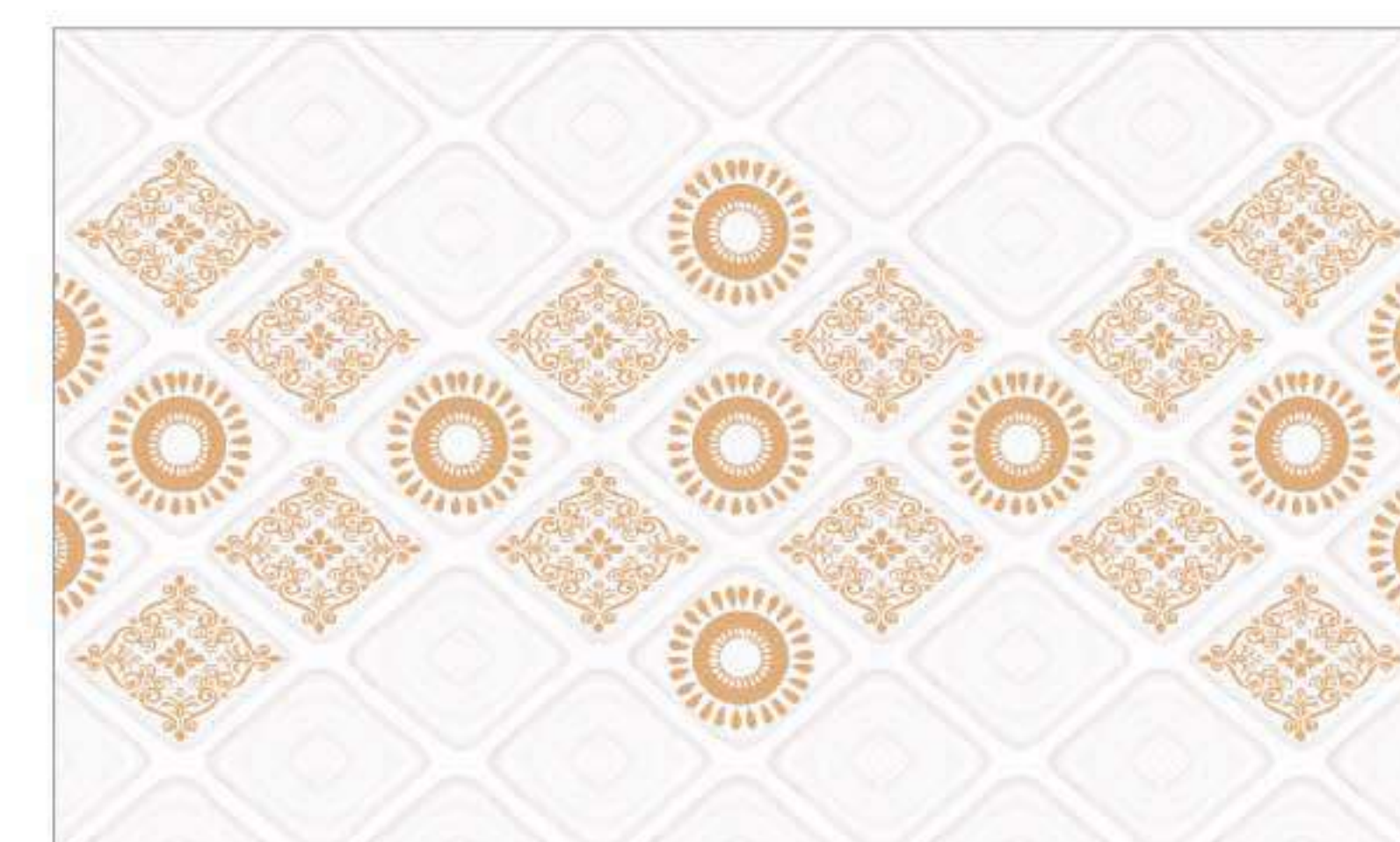
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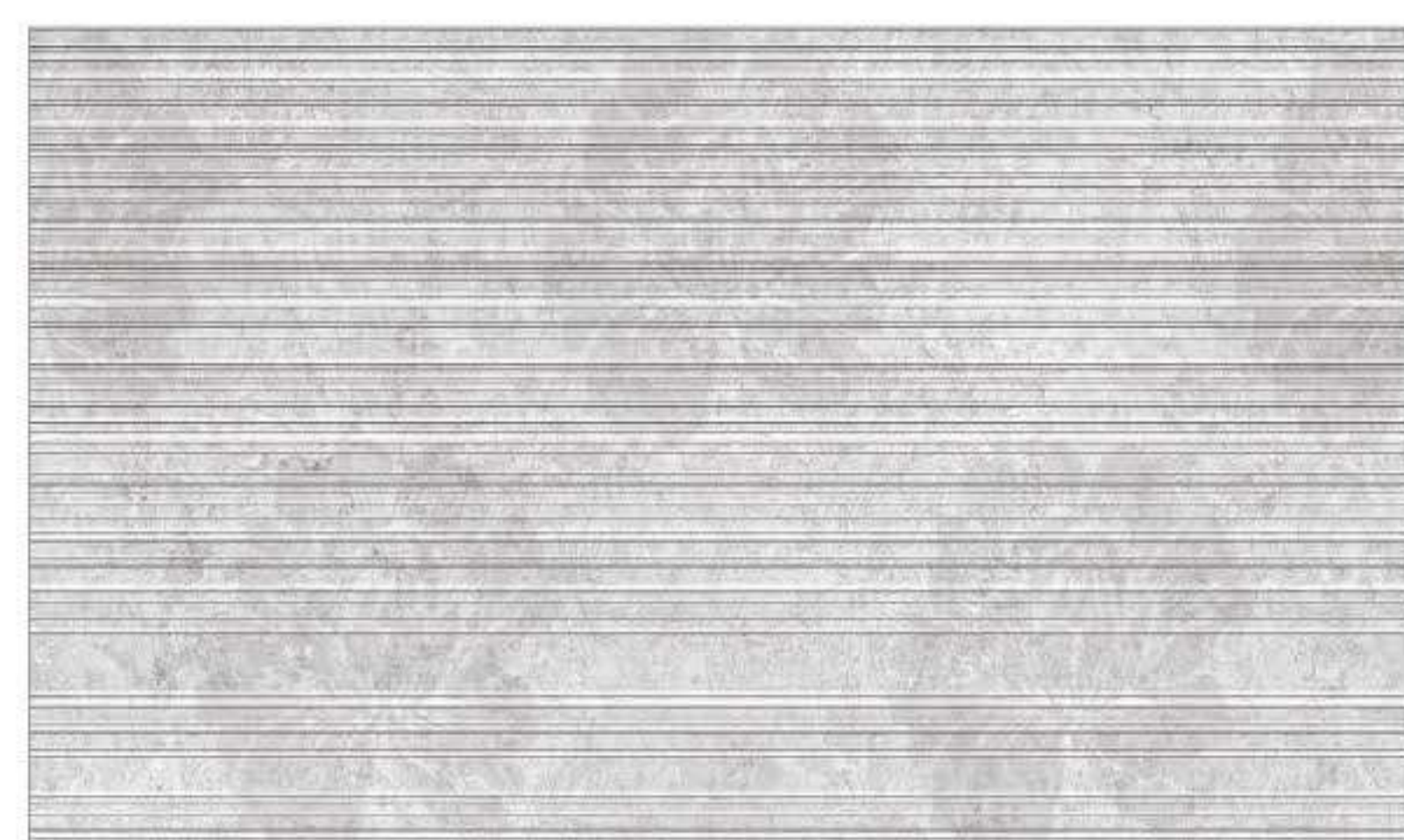
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WDG-3530-HL



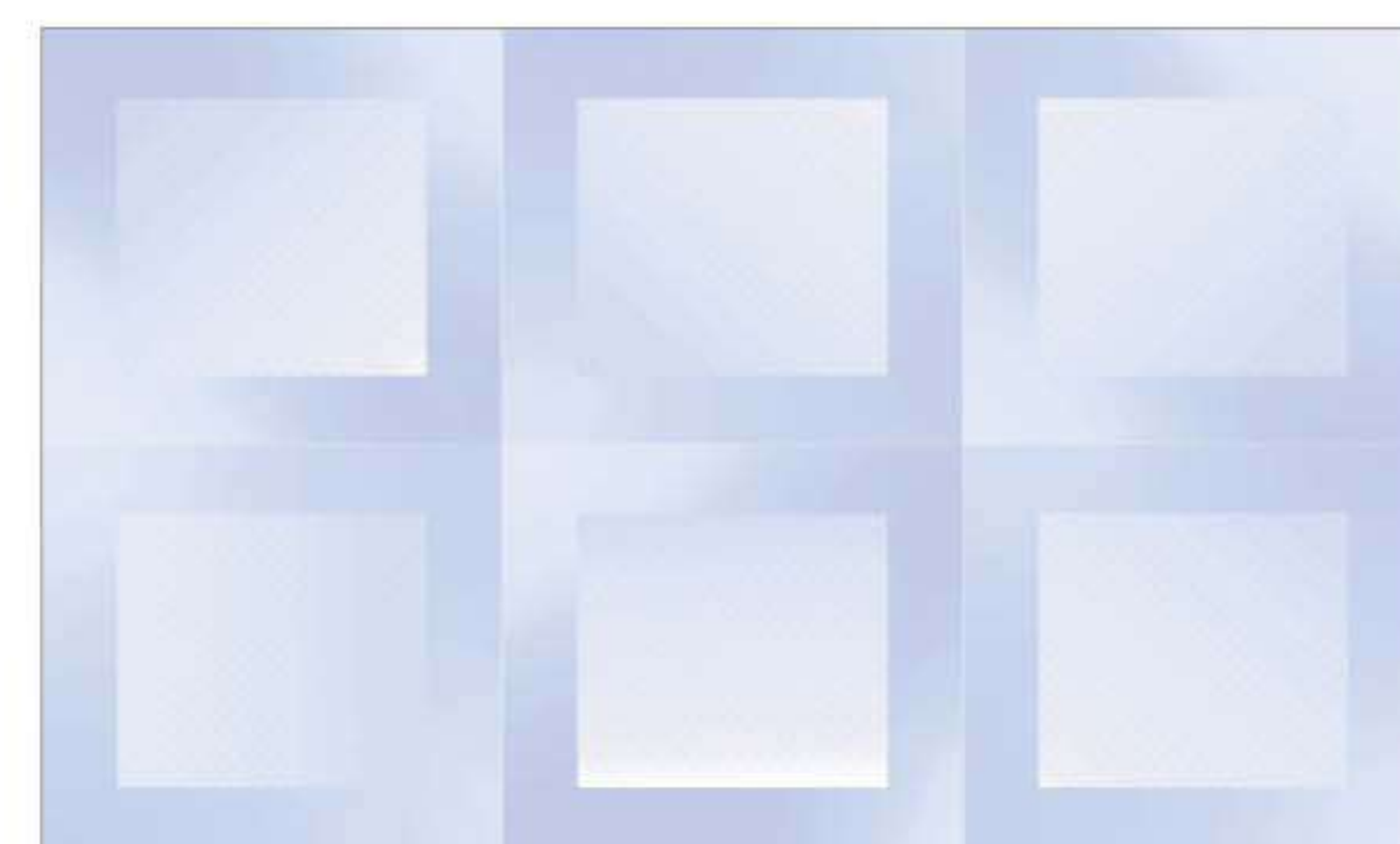
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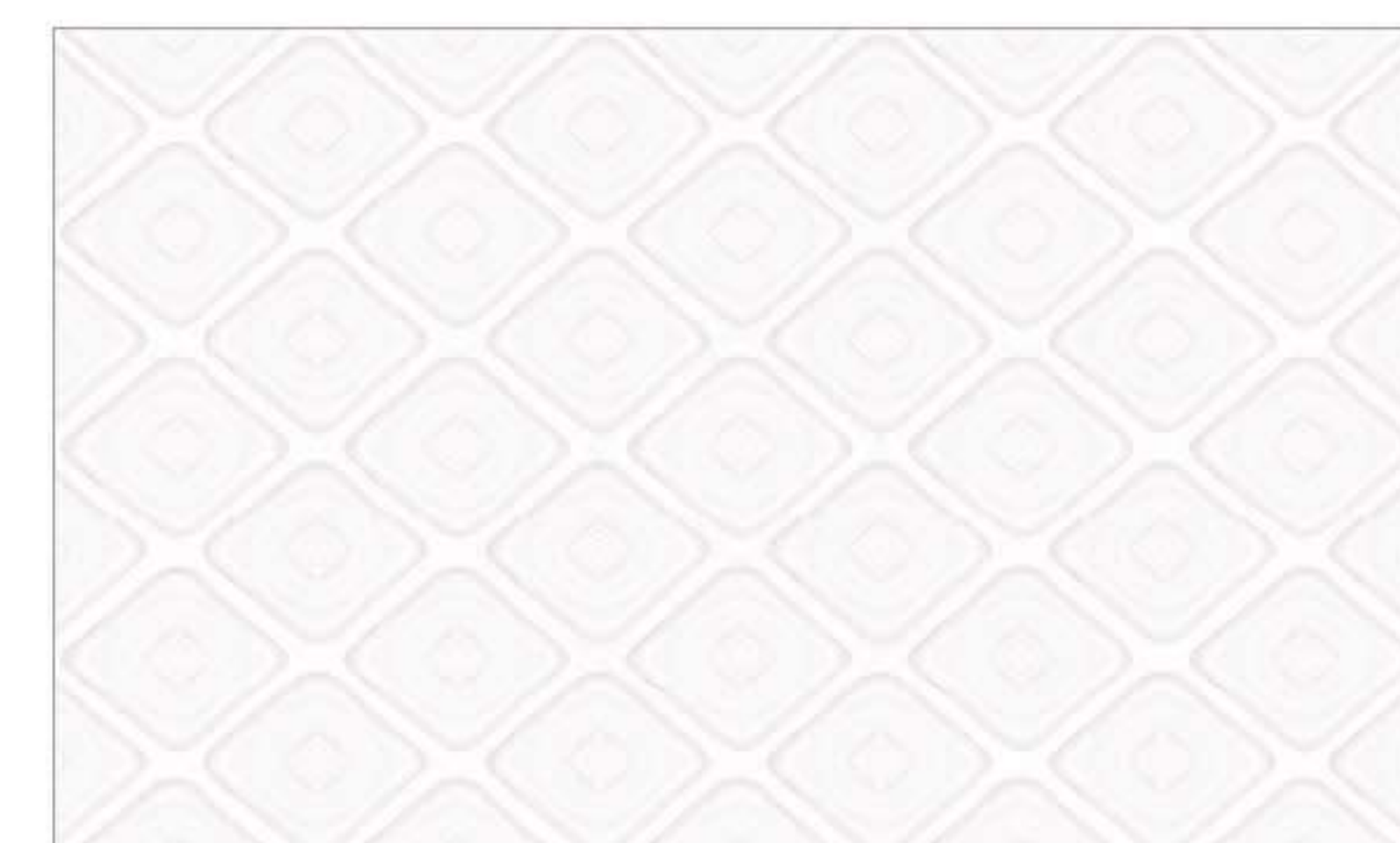
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WDG-3529



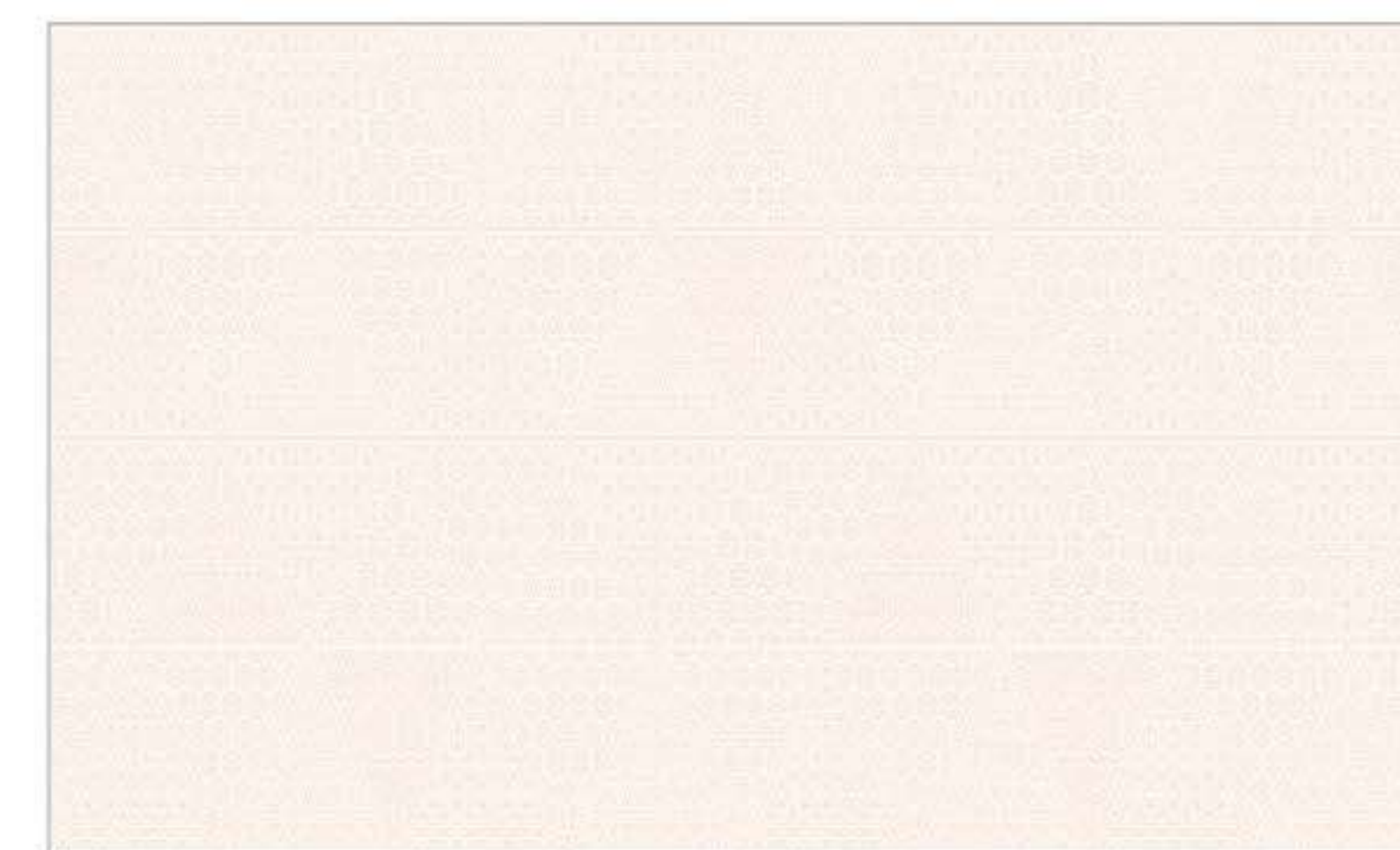
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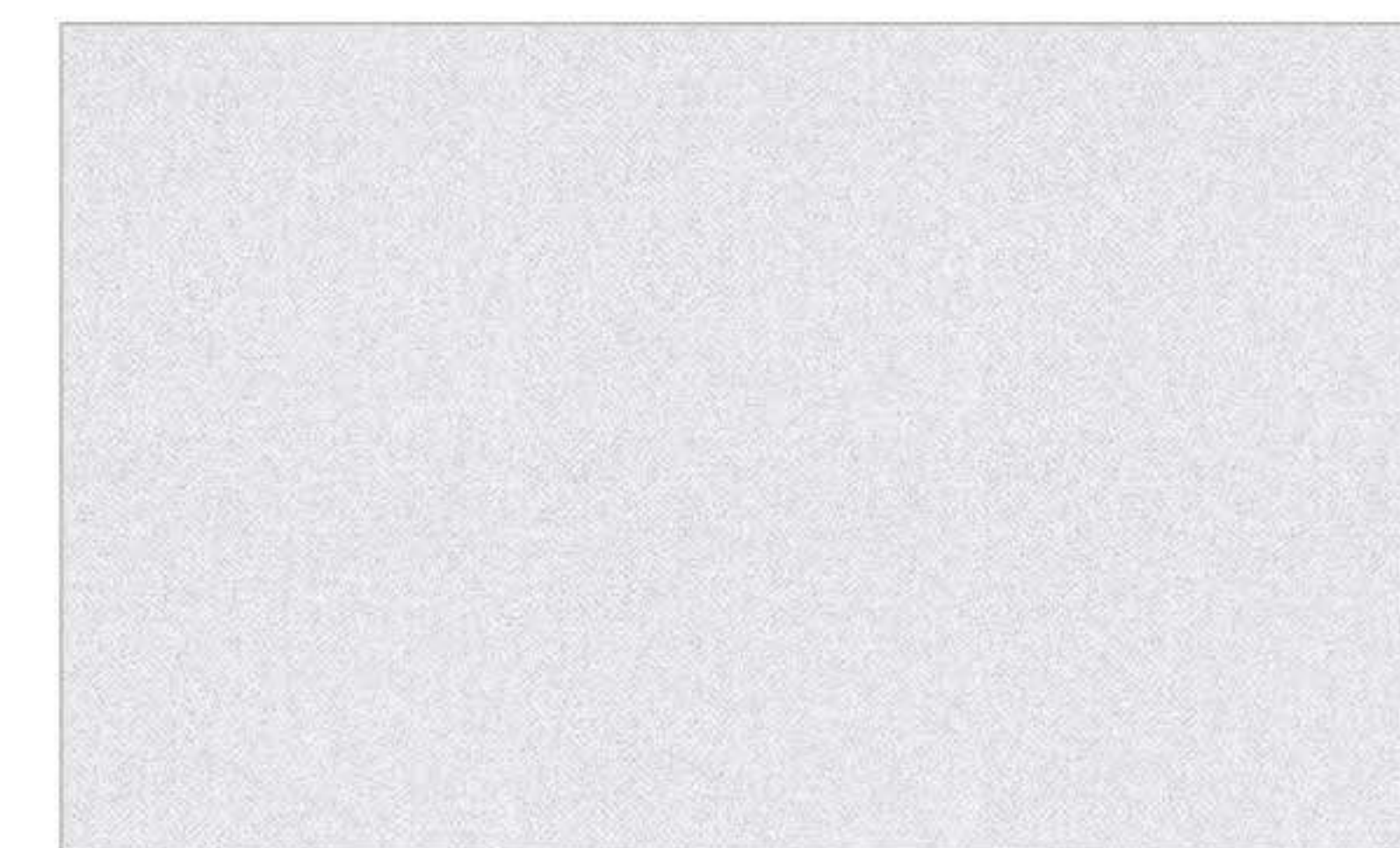
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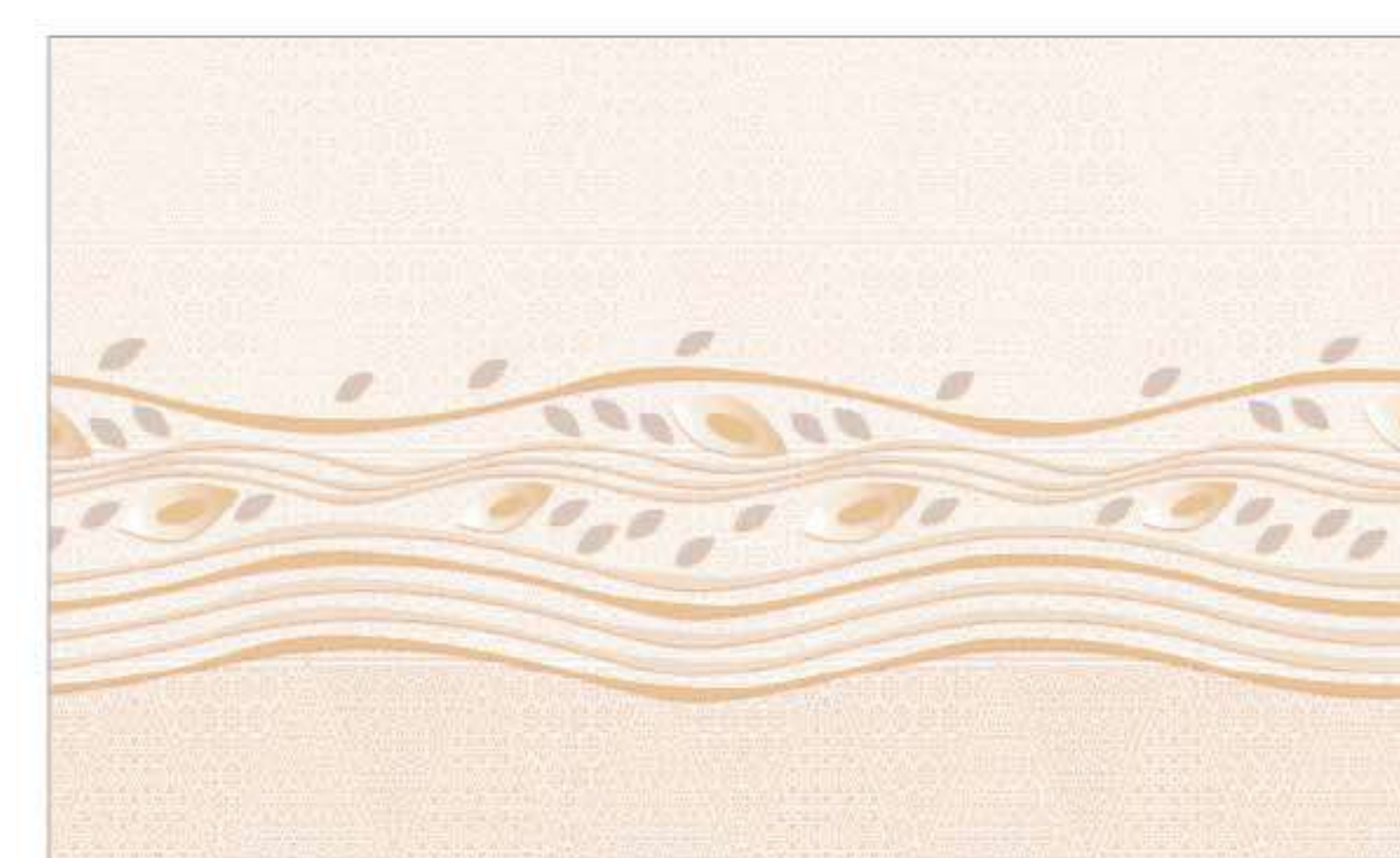
MIR CERAMIC LTD



WDG-3535-L



WDG-3536-L



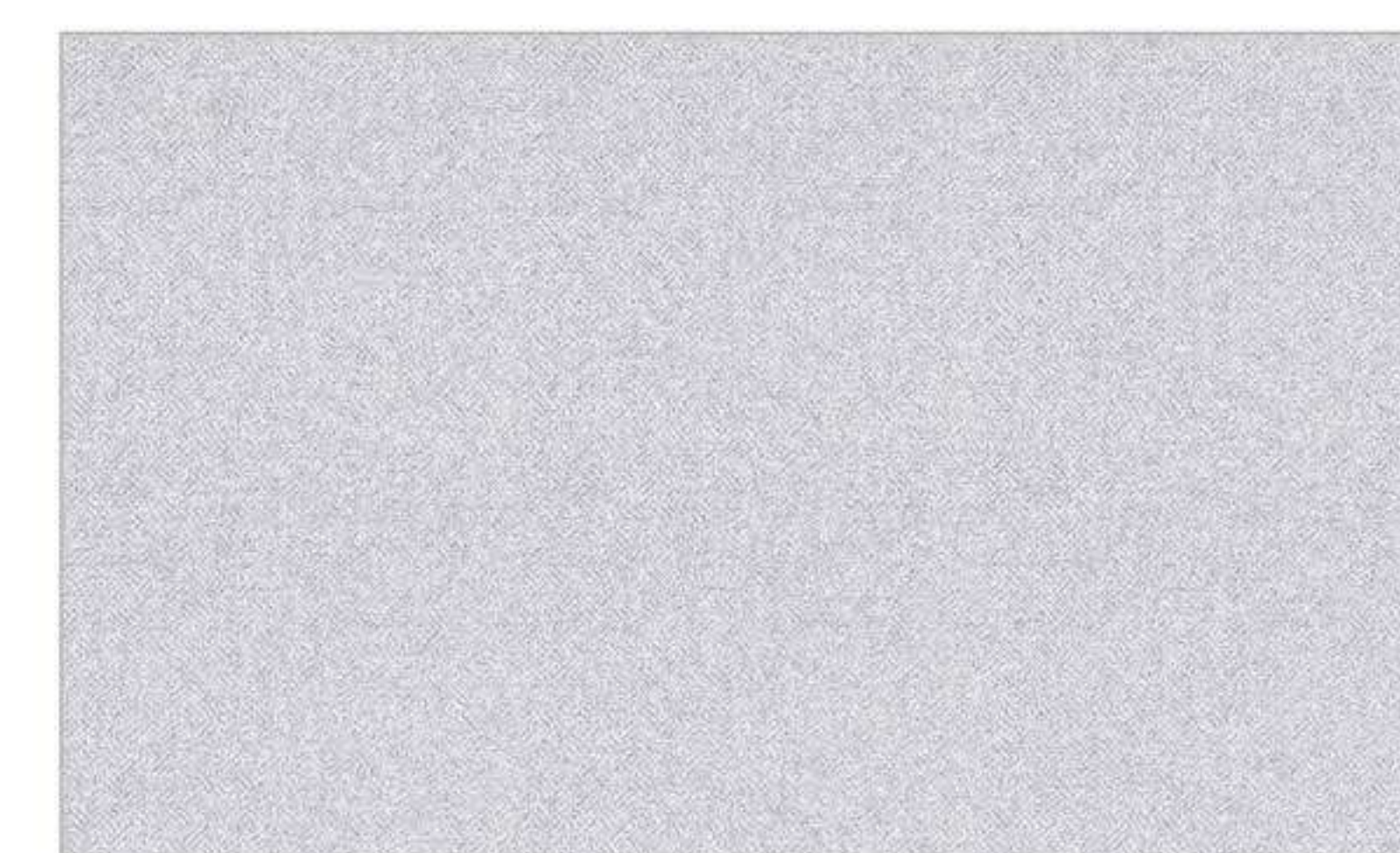
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WDG-3536-HL



WDG-3535



WDG-3536



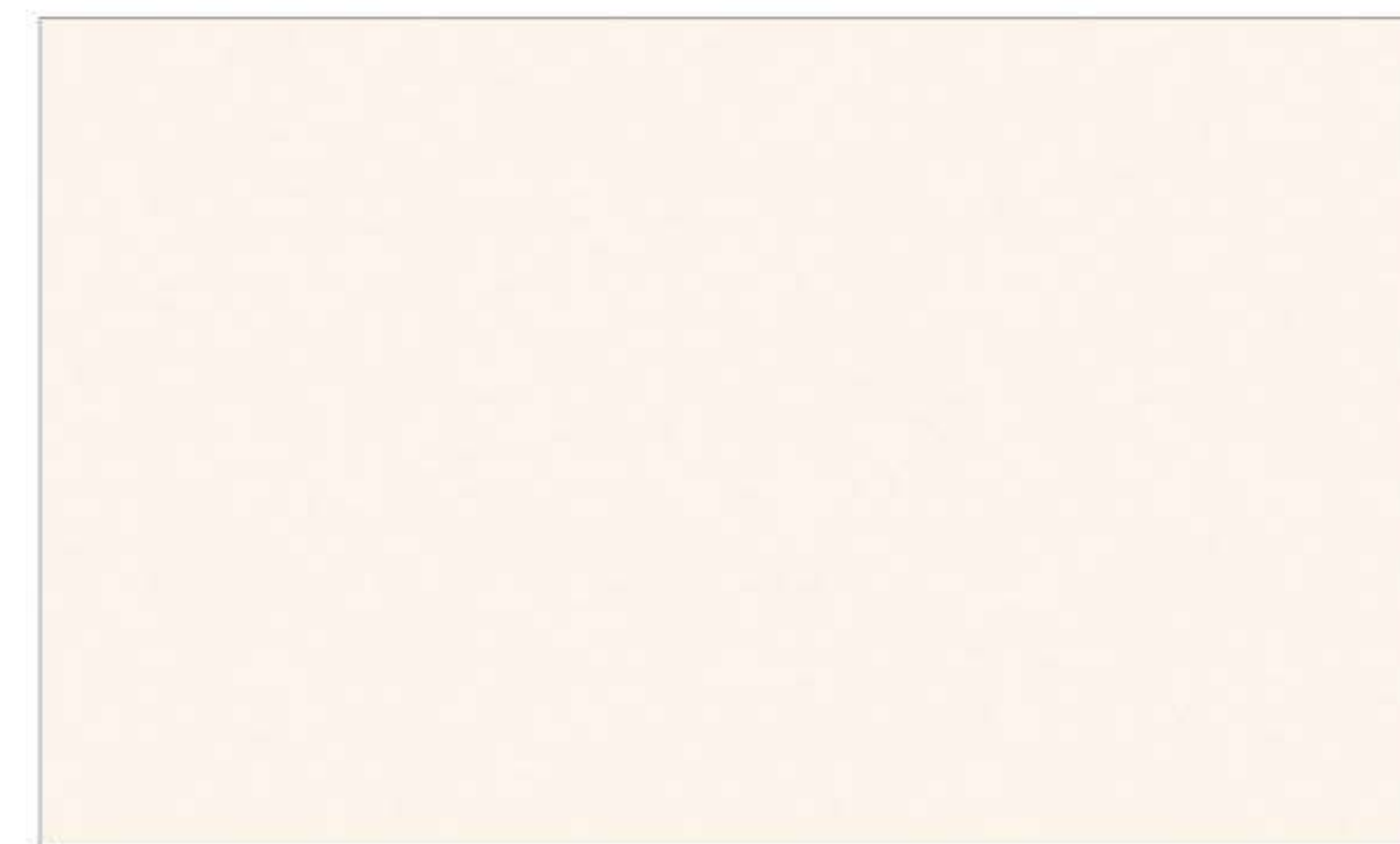
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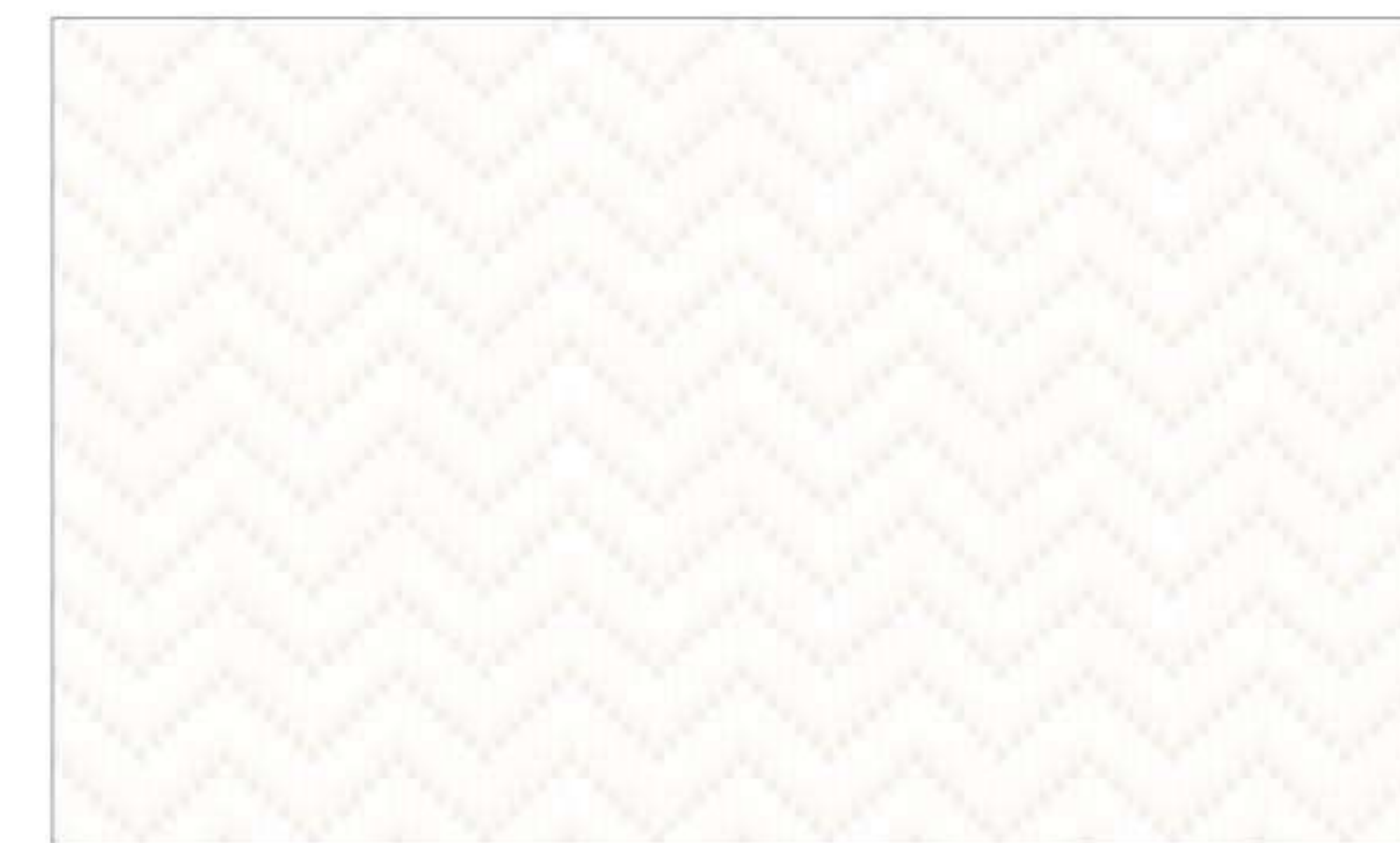
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WDG-3538



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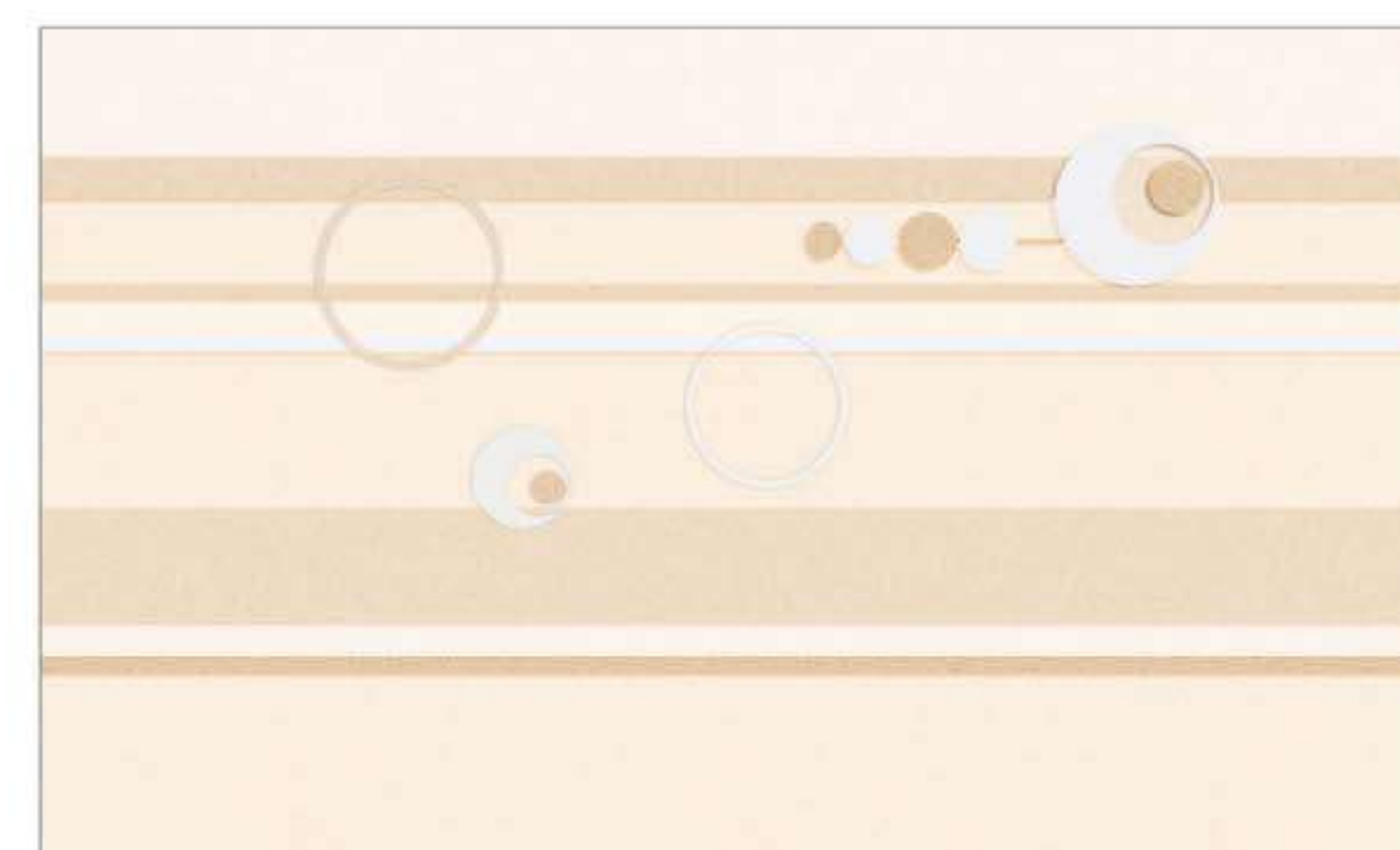
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WDG-3537-HL



WDG-3538-HL



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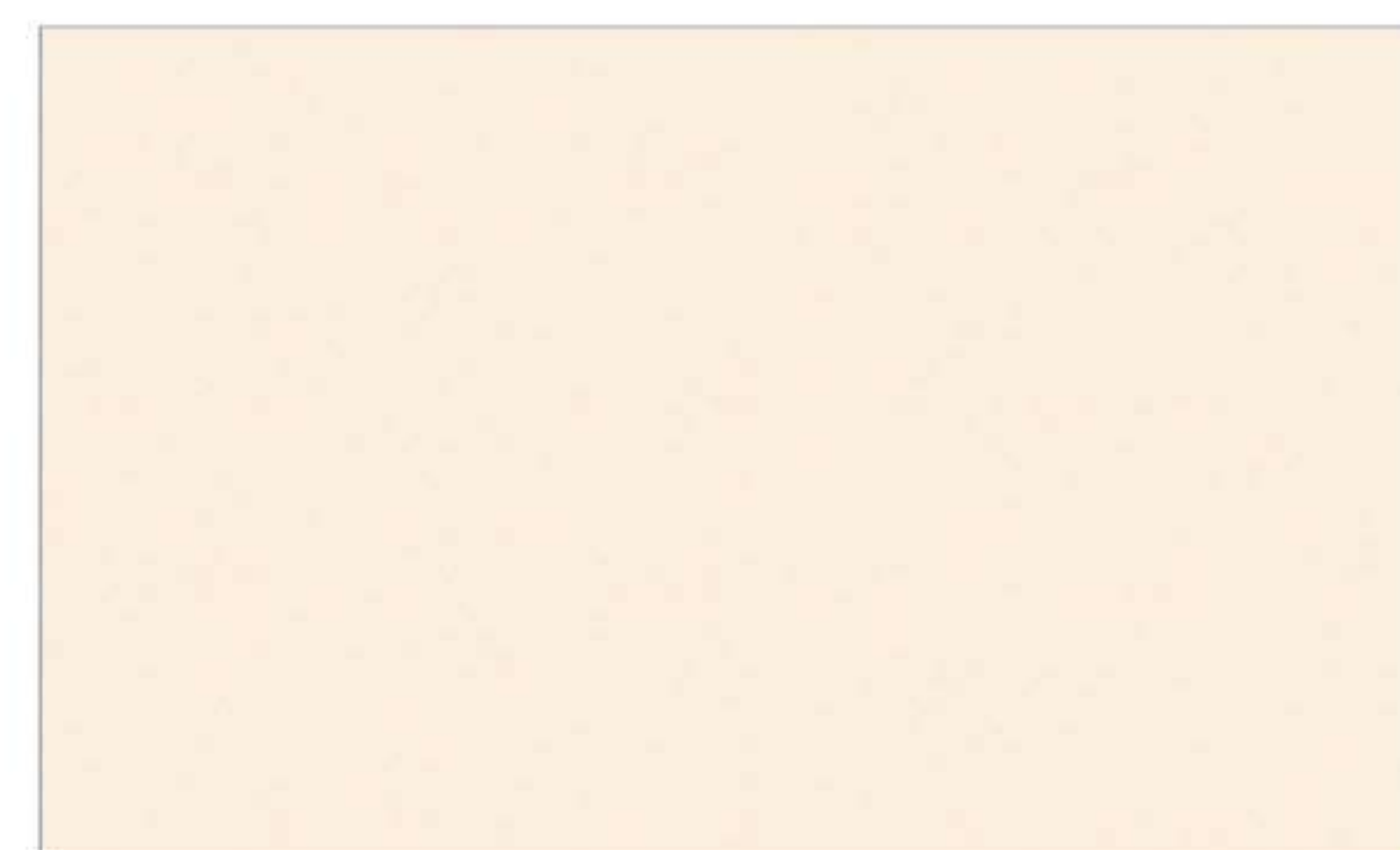
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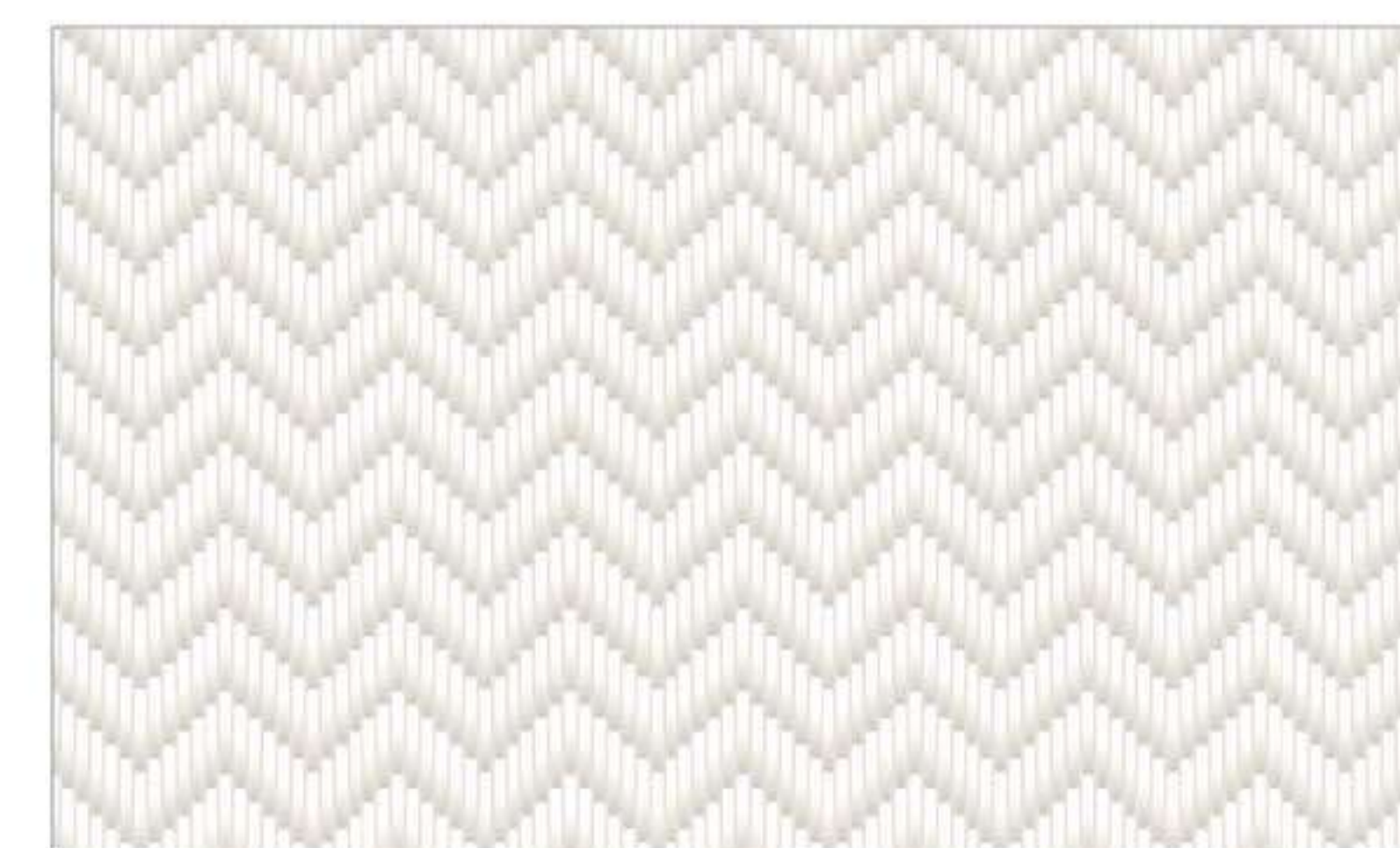
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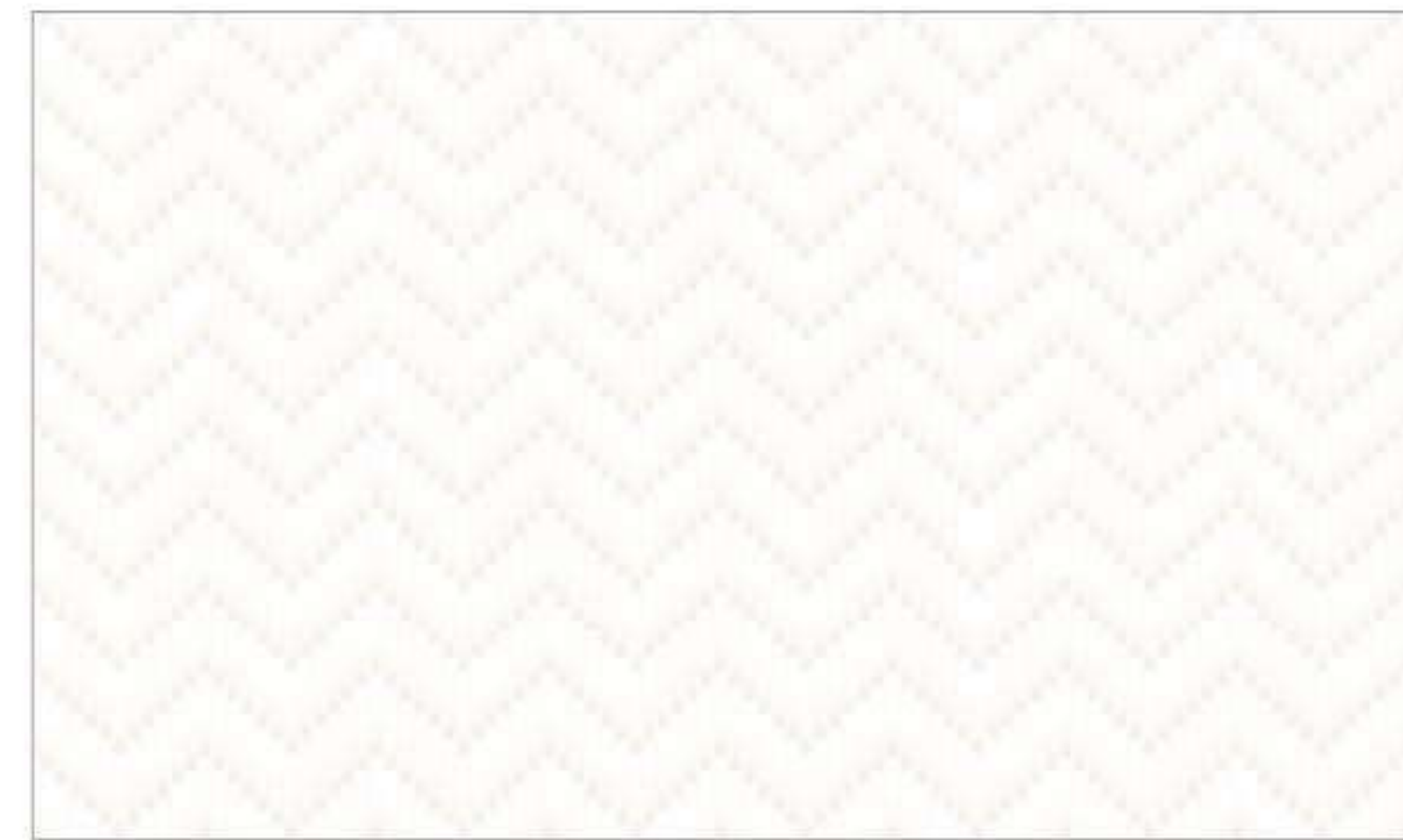
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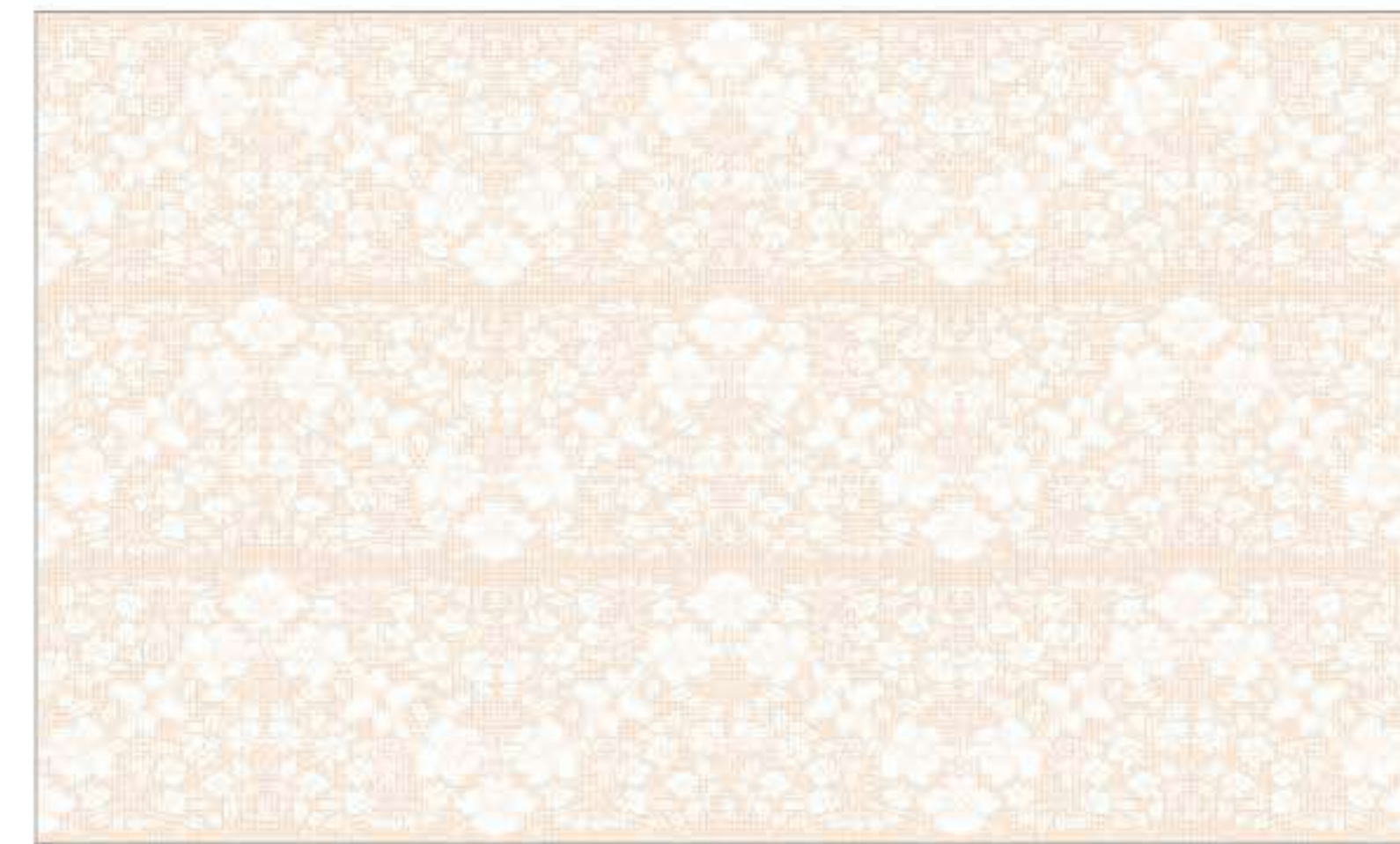
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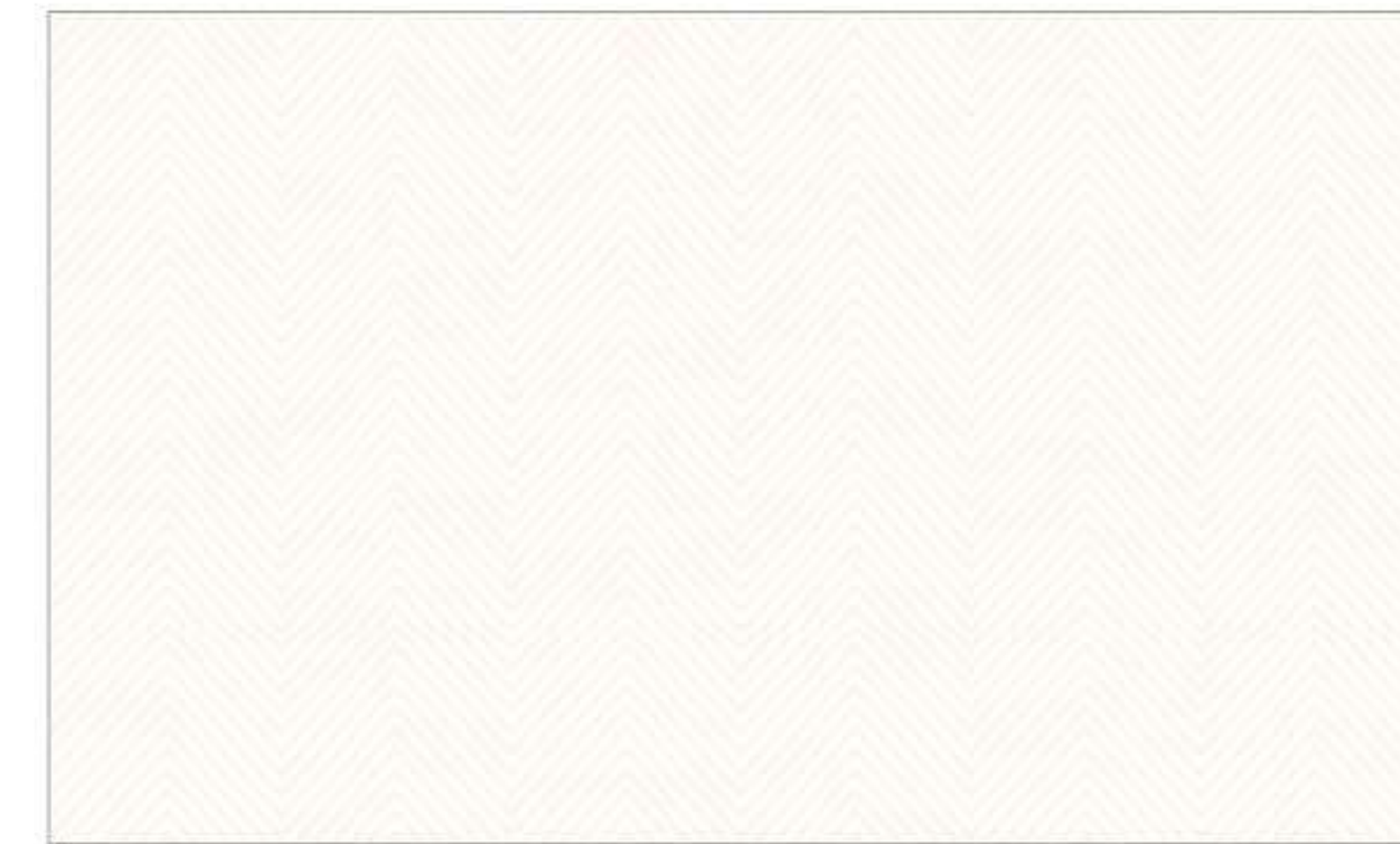
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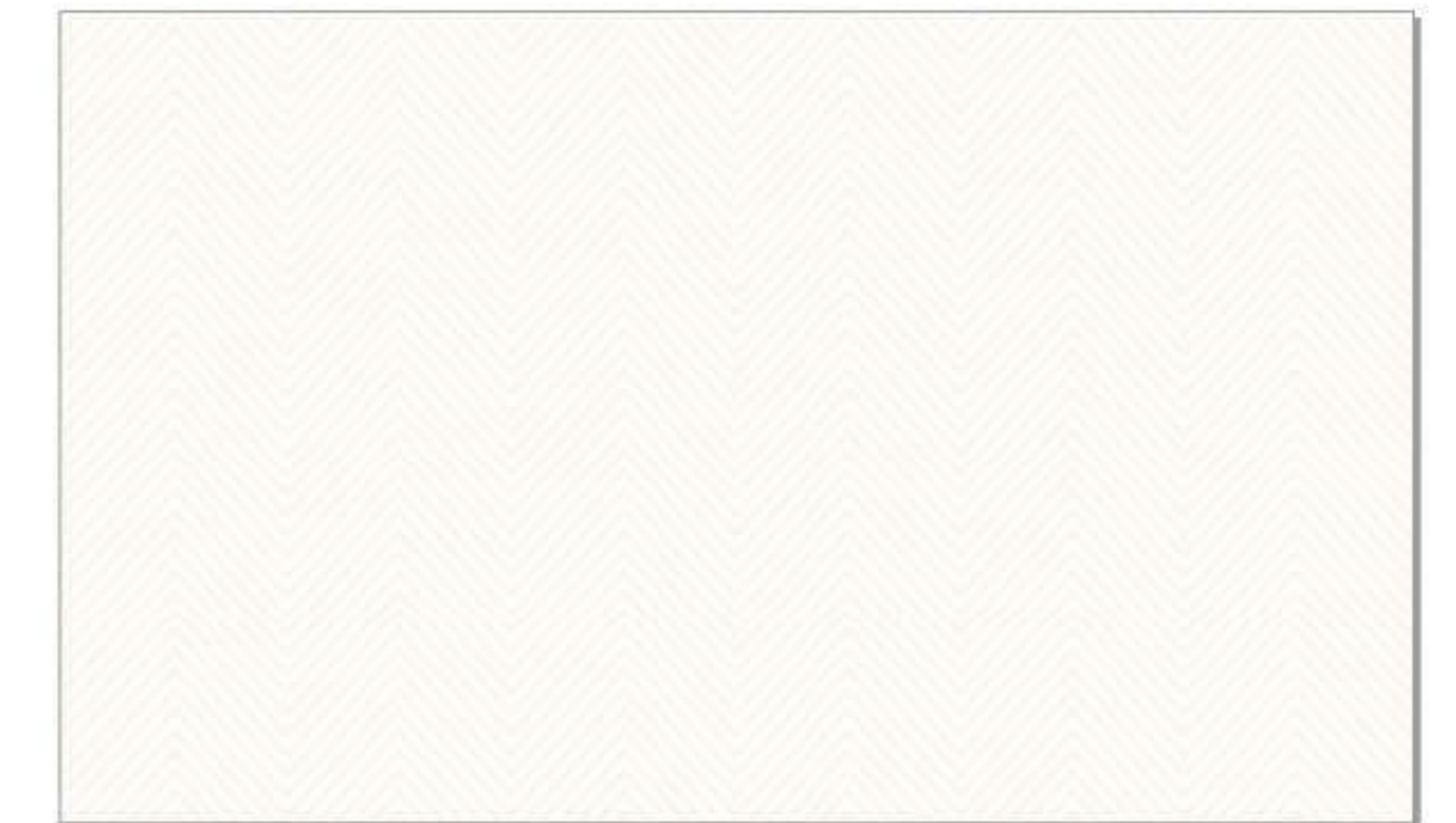
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WDG-3541-L



WDG-3542-L



WDG-3542-L



WDG-3540-KHL



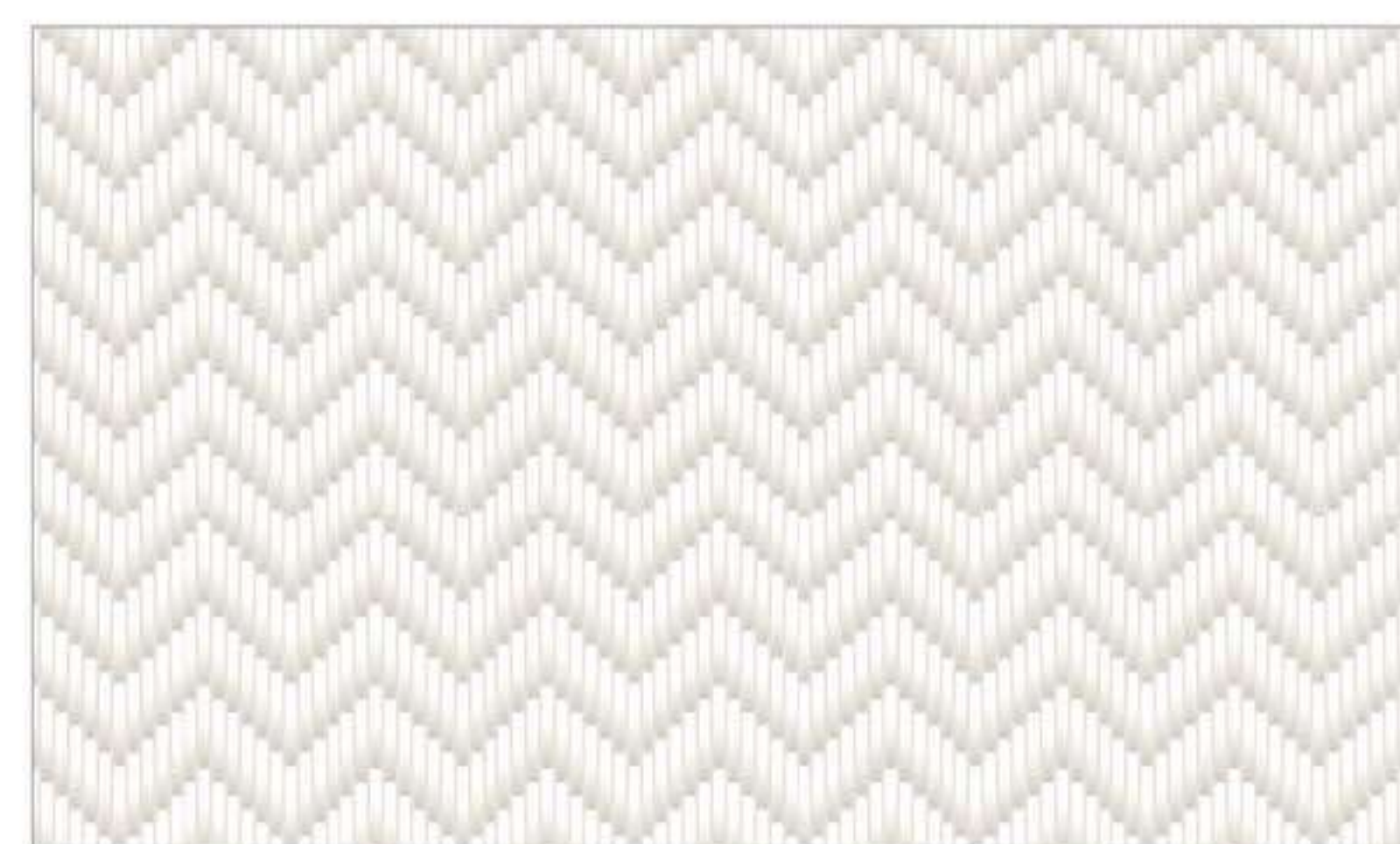
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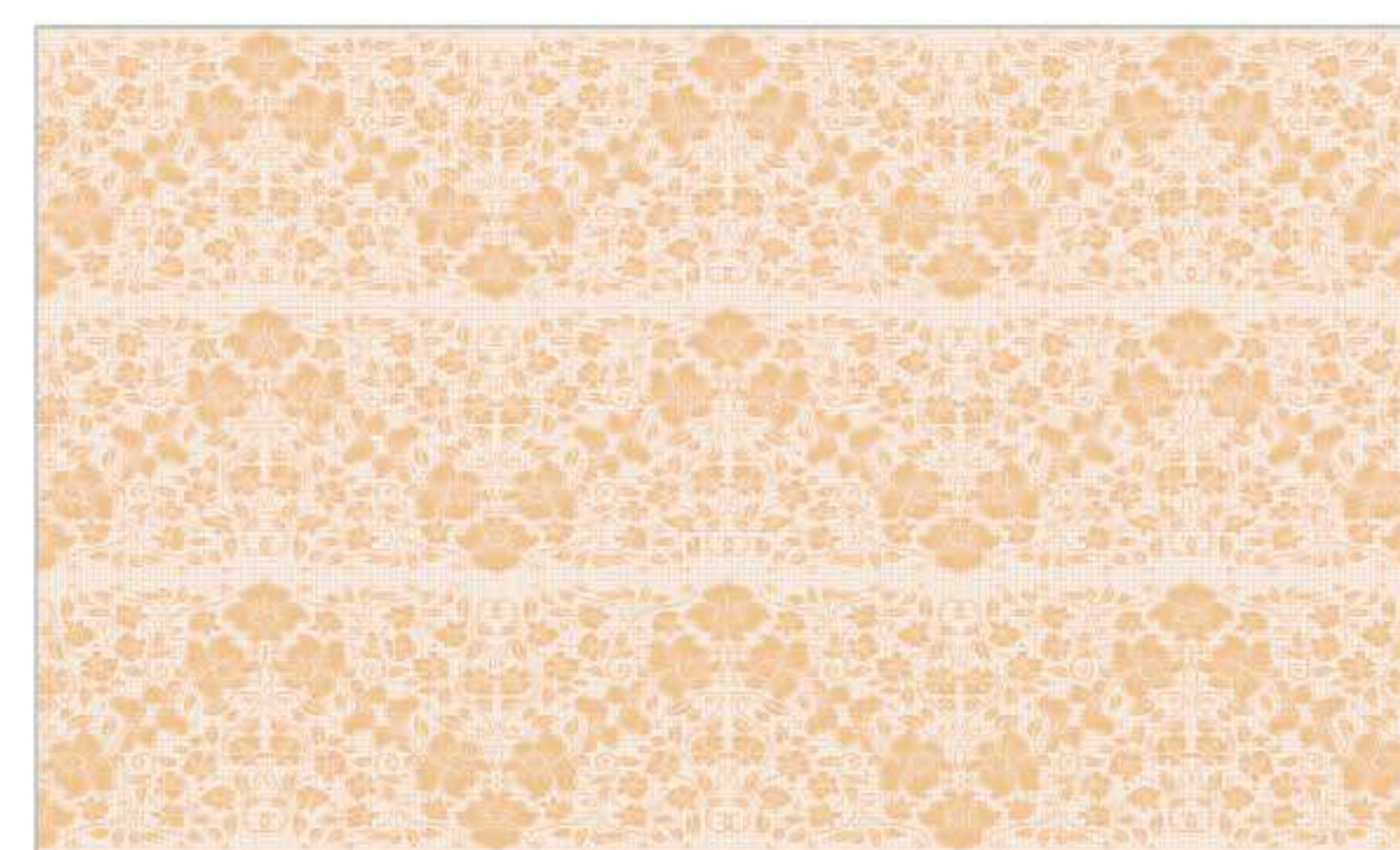
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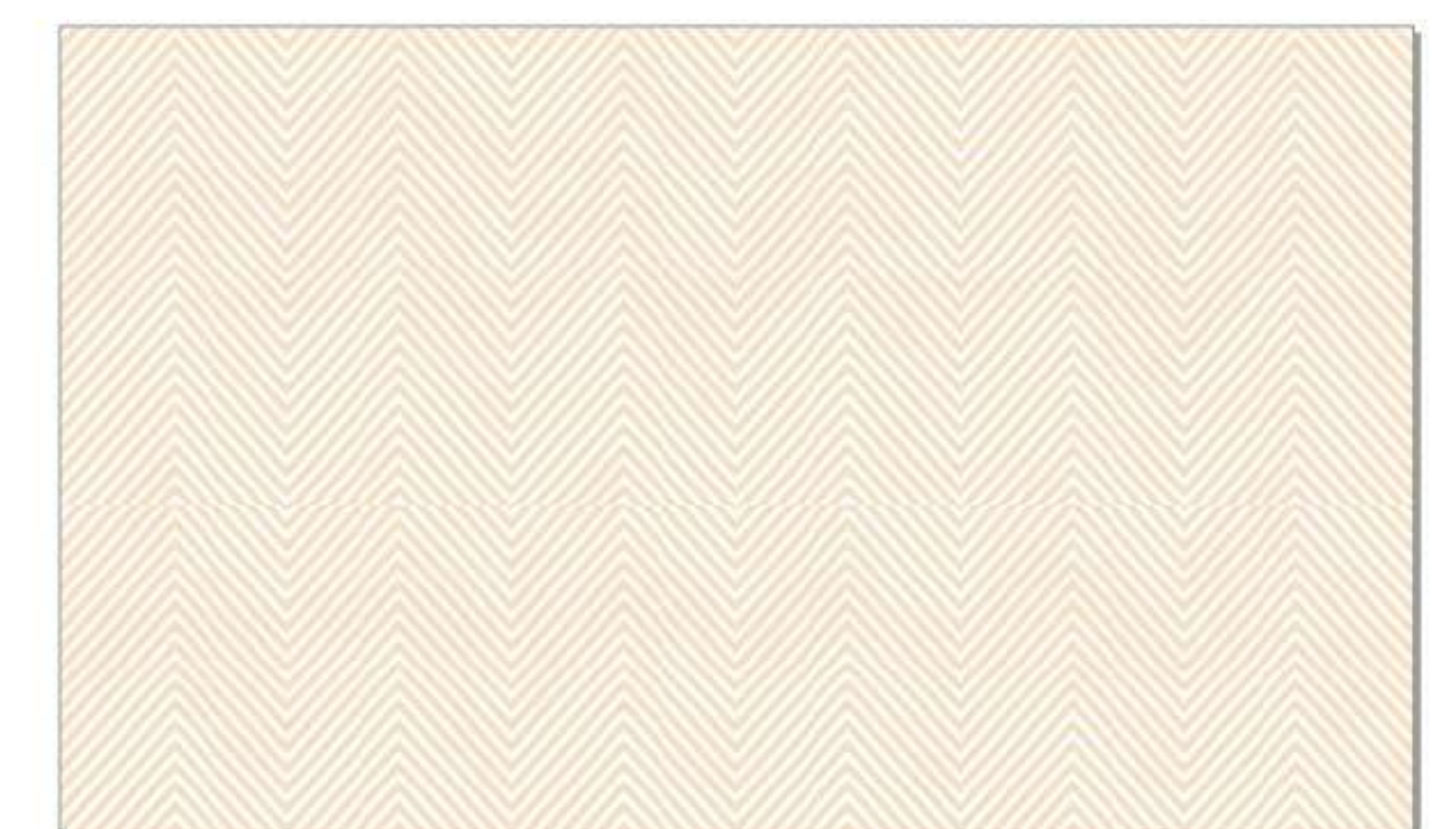
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WDG-3541



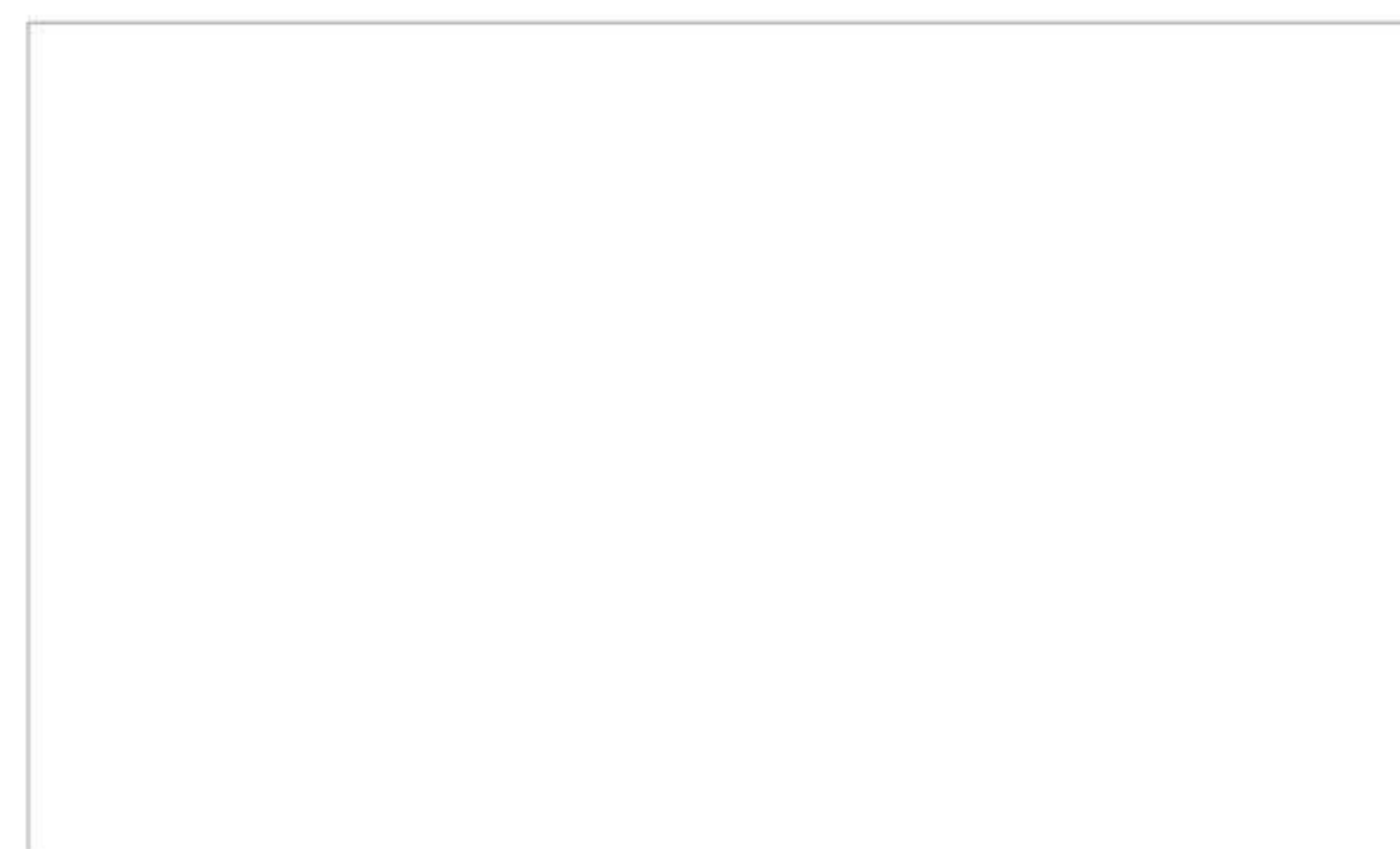
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WDG-3542



WDG-3544-L



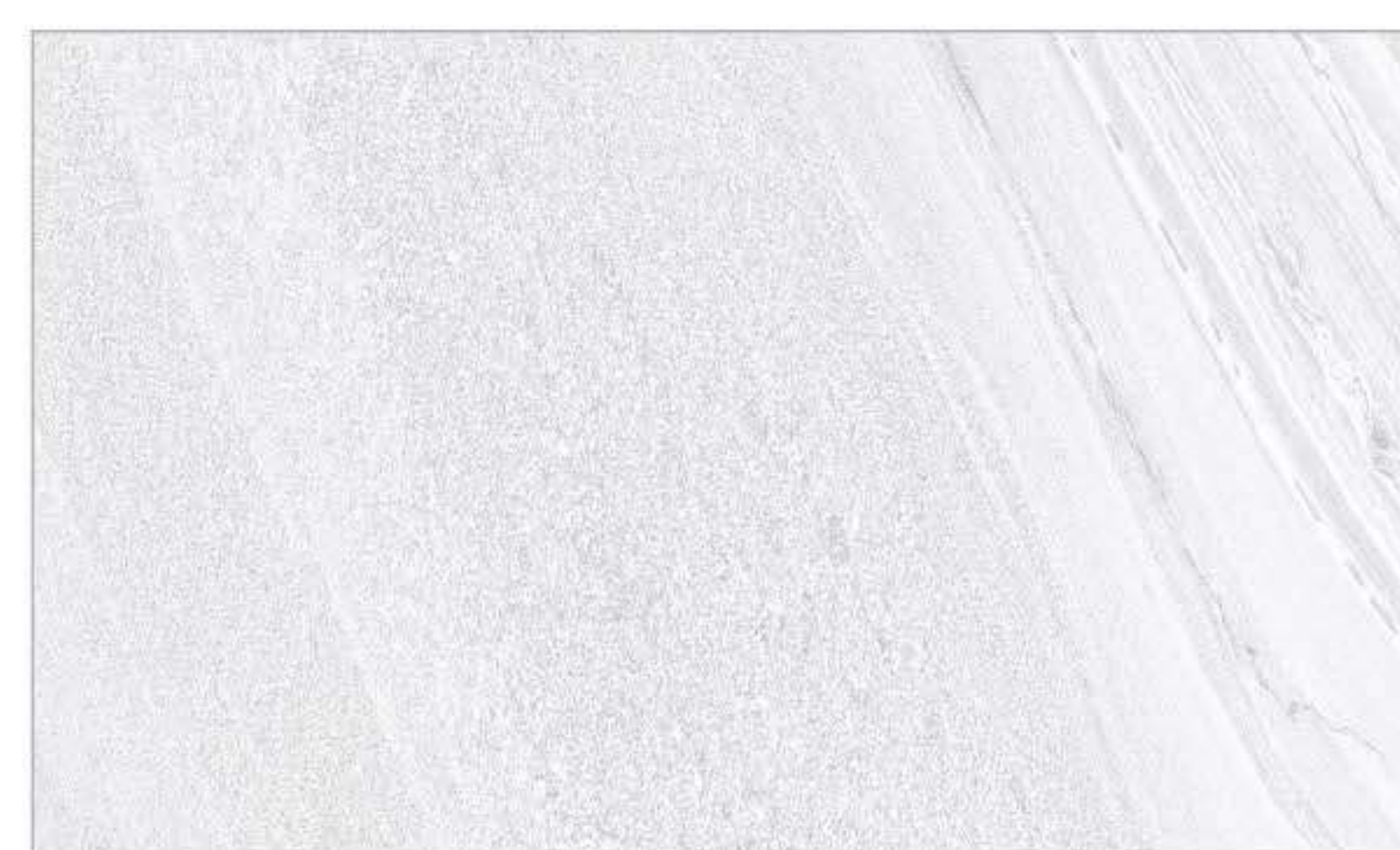
WDG-3500



WDG-3544-HL



WDG-3528-M



WDG-3544



WDG-3543-M



CERTIFICATES

**REGISTRATION
CERTIFICATE**

this is to certify that the management system of
MIR Ceramic Ltd

have been assessed by AJA EUROPE and registered against the requirements of
ISO 14001:2015

AJAEU/18/13912	8th May 2017
Certificate Number	Date of Original Registration
7th May 2023	4th October 2020
Expiry Date	Date of Re-Registration


Alfonso Pagliuca, President & Founder, AJA Europe Ltd





This certificate is issued in respect of the location & scope of registration detailed in the Associated Registration Schedule.
This certificate is the property of AJA Europe Ltd Unit 5 Middle Bridge Business Park Bristol Road Portishead Bristol BS20 6FN UK and must be returned on request.

*Registration
Certificate*

This is to certify that the Management Systems of
MIR Ceramic Ltd

have been assessed by AJA Europe Ltd and registered
against the requirements of
ISO 9001 : 2015

Certificate No: **AJAEU/18/13911** Date of Original Registration : **30th May 2006**

Expiry Date: **14th May 2021** Date of Re-Registration : **12th November 2018**


Alfonso Pagliuca, Chief Executive, AJA Europe Ltd





This certificate is issued in respect of the locations & scope of registration detailed in the Associated Registration Schedule.
This certificate is the property of AJA Europe Ltd Unit 6 Gordano Court Gordano Gate Business Park Serbert Close Portishead Bristol UK BS20 7FS
and must be returned on request. A member of the AJA Group of Companies

**REGISTRATION
CERTIFICATE**

this is to certify that the management system of
MIR Ceramic Ltd

have been assessed by AJA EUROPE and registered against the requirements of
ISO 45001:2018

AJAEU/19/0047	17th May 2017
Certificate Number	Date of Original Registration
16th May 2023	7th October 2020
Expiry Date	Date of Re-Registration


Alfonso Pagliuca, President & Founder, AJA Europe Ltd



This certificate is issued in respect of the location & scope of registration detailed in the Associated Registration Schedule.
This certificate is the property of AJA Europe Ltd Unit 5 Middle Bridge Business Park Bristol Road Portishead Bristol BS20 6FN UK and must be returned on request.

ISO 14001 : 2015 Certified, ISO 9001 : 2015 Certified, ISO 45001 : 2018 Certified

TECHNICAL SPECIFICATION

TEST DESCRIPTION	TEST METHOD EN 14411:2016, ISO 10545	INTERNATIONAL STANDARD	MIR STANDARD AS TESTED BY BUET LABORATORIES		
			WALL GROUP (BIII)	FLOOR GROUP (BIa)	HOMOGENEOUS GROUP (BI)
DEVIATION IN LENGTH & WIDTH	EN 98, EN ISO 10545-2	± 0.5 %	± 0.4 %	± 0.4 %	± 0.4 %
THICKNESS	EN 98, EN ISO 10545-2	± 5 %	± 5.0 %	± 3.0 %	± 3.0 %
STRAIGHTNESS OF SIDE	EN 98, EN ISO 10545-2	± 0.3 %	± 0.2 %	± 0.2 %	± 0.2 %
RECTANGULARITY	EN 98, EN ISO 10545-2	± 0.5%	± 0.2 %	± 0.2 %	± 0.2 %
SURFACE FLATNESS (WARPAGE)	EN 98, EN ISO 10545-2	± 0.5 %	± 0.3 %	± 0.2t %	± 0.2 %
		FLOOR AS PER GROUP BIa (3%-6%)	----	± 2.08%	----
WATER ABSORPTION	EN 99 /ISO 10545-3	WALL AS PER GROUP BIII (10%-20%)	≤ 15.0 % ± 2.0 %	----	----
		PORCELAIN AS PER GROUP BI (E<0.5)	----	----	E ≤ 0.08
MODULUS OF RUPTURE	EN 100 /ISO 10545-4	FLOOR AS PER GROUP BIa > 35 N/MM ²	----	min. 42 N/mm ²	----
		FLOOR AS PER GROUP BIIIa > 12 N/MM ²	≥ 17N/mm ²	----	----
		FLOOR AS PER GROUP BIa > 35 N/MM ²	----	----	min. 45 N/mm ²
SCRATCH HARDNESS OF SURFACE (MOHS)	EN 101	FLOOR UNGLAZED-6	----	----	----
		GLAZE-5	----	5 (MOHS' SCALE)	----
		WALL	3 (MOHS' SCALE)	----	----
		GLAZED-3	----	----	----
		PORCELAIN	----	≥ 6	≥ 6
RESISTANCE OF DEEP ABRASION (MM3)	EN 154/ISO 10545-6	AS PER MANUFACTURER	NO DAMAGE	175 MAX	NO DAMAGE
RESISTANCE TO ABRASION OF GLAZED TILES (CLASS I -V)	EN 154/ISO 10545-7	AS PER MANUFACTURER	NO DAMAGE	CLASS- 3.5	NO DAMAGE
COEFFICIENT OF LINEAR THERMAL EXPANSION FROM AMBIENT TEMP. TO 100°C	EN 103 /ISO 10545-8	MAX 9X10 ⁻⁶ x K ⁻¹	9 MAX	MAX 7.5X10 ⁻⁶ x K ⁻¹	MAX 7.5X10 ⁻⁶ x K ⁻¹
RESISTANCE TO THERMAL SHOCK	EN 104 /ISO 10545-9	10 CYCLE MIN.	PASSED 10 CYCLE.	PASSED 10 CYCLE.	PASSED 10 CYCLE.
MOISTURE EXPANSION IN MM/M	EN 155 /ISO 10545-10	N.A.	0.02	N.A.	N.A.
CRAZINE RESISTANCE (GLAZED)	EN 105 /ISO 10545-11	N.A.	PASSED 4 CYCLE.	N.A.	N.A.
FROST RESISTANCE	EN 98, EN ISO 10545-12	NO DAMAGE	NO DAMAGE	NO DAMAGE	NO DAMAGE
CHEMICAL RESISTANCE(GLAZED)	EN 122 /ISO 10545-13	MIN CLASS AA	MIN CLASS AA	MIN CLASS AA	MIN CLASS AA
STAINING RESISTANCE(GLAZED)	EN 122 /ISO 10545-14	MIN CLASS 1	MIN CLASS 1	MIN CLASS 1	MIN CLASS 1
COLOR RESISTANCE TO LIGHT	EXPOSING 60 WATT (20 NOS) TUNGSTEN LAMP FOR 24 HOURS	AS PER MANUFACTURER	NO CHANGE IN BRIGHTNESS OR COLOR OCCURRED	NO CHANGE IN BRIGHTNESS OR COLOR OCCURRED	NO CHANGE IN BRIGHTNESS OR COLOR OCCURRED
VISUAL INSPECTION		MIN 95% TILES WILL BE FREE FROM VISUAL DEFECTS.	MIN 95% TILES WILL BE FREE FROM VISUAL DEFECTS.	MIN 95% TILES WILL BE FREE FROM VISUAL DEFECTS.	MIN 95% TILES WILL BE FREE FROM VISUAL DEFECTS.

GIVEN STANDARDS ARE ALSO CONFIRMED BY BSTI & SACMI
CENTRAL LABORATORY, ITALY



Strongest Tiles in BD



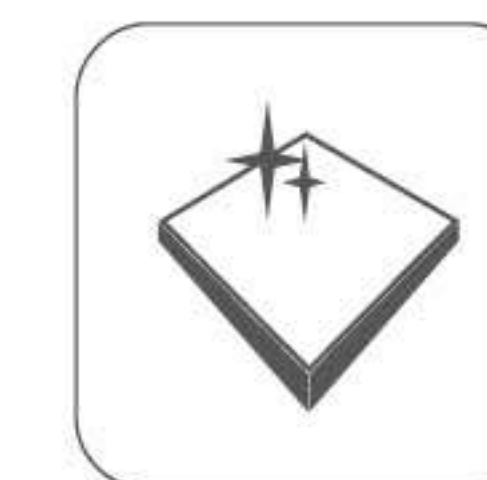
Chemical Resistant



Low Water Absorption
≤ 0.05%



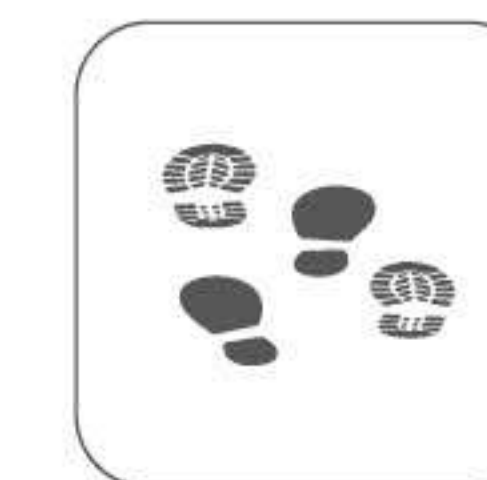
Stain Resistant,
Maintenance Free



High Glossy Surface



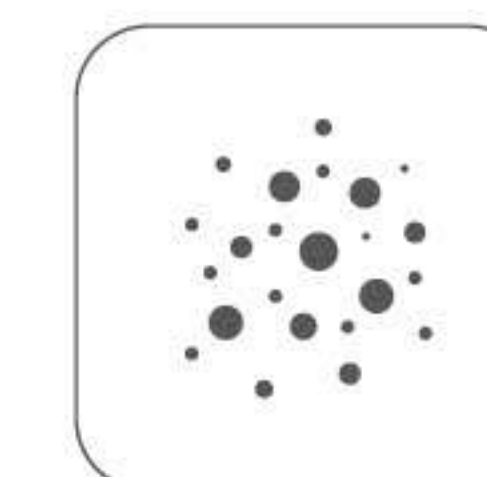
Scratch Resistant



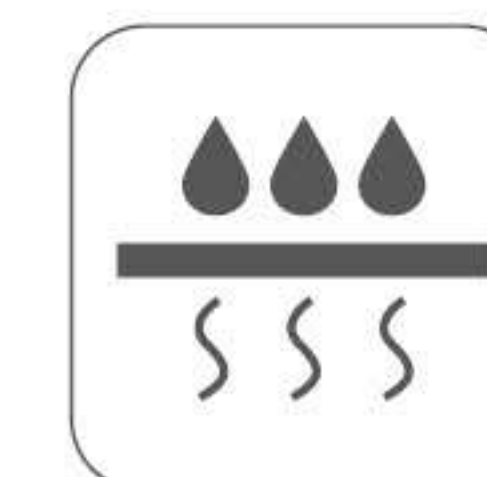
Durability for
Heavy Traffic



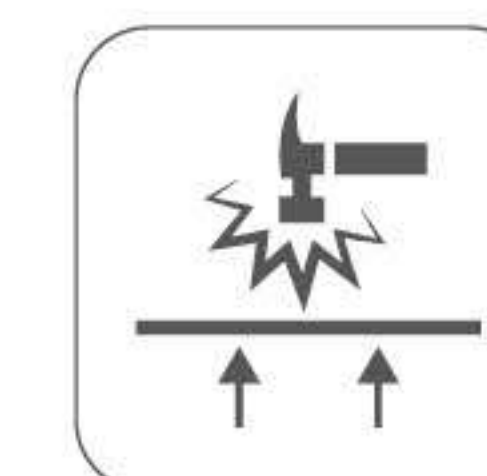
Anti-Slip Surface



Nano-Technology Surface



Water-Mark Free



X-treme Strength,
Heavy Duty



HD Digital Print

ACTUAL PRODUCT COLOR MAY SLIGHTLY VARY
DUE TO PHOTOGRAPHY LIGHTING SOURCES AND PRINTING



MIR CERAMIC LIMITED

At your home, in your heart.

ISO 14001 : 2015 Certified, ISO 9001 : 2015 Certified, ISO 45001 : 2018 Certified

Corporate office

Red Crescent Borak Tower (Level-7)
37/3/A, Easkaton Garden Road
Dhaka-1000, Bangladesh.
Phone : +88-02-55138533-35
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Fax : +88-02-55138530-31

Sales office

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86, CR Datta Road, Hatirpool Dhaka-1205
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Showroom

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86, CR Datta Road, Hatirpool Dhaka-1205
Phone : +88-02-9635373-75
e-mail : sales.info@mirceramic.com

Factory: North Mawna, Sreepur, Gazipur, Bangladesh.

Hotline : +8801713-296300



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